MARCH

Look

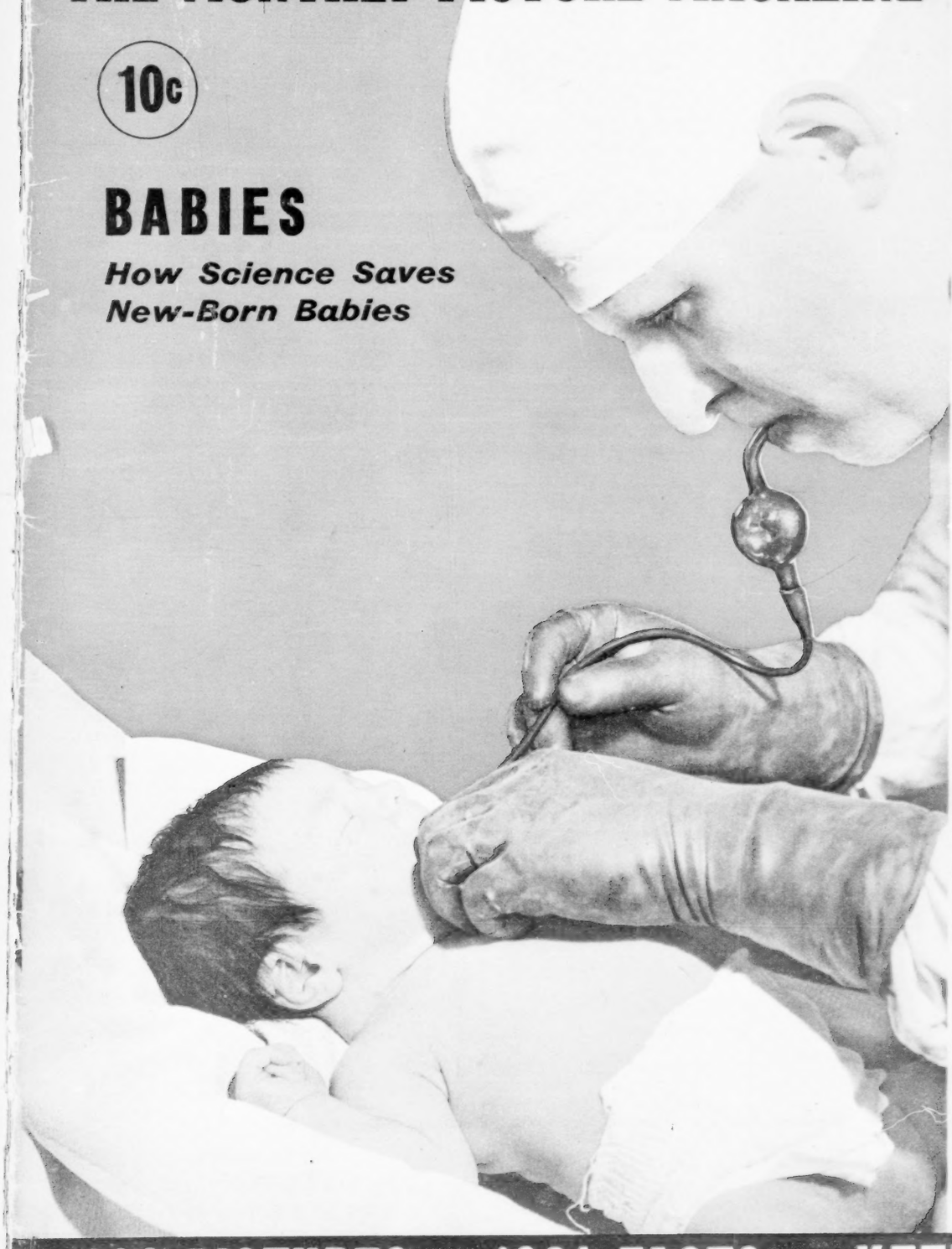
Trade Mark

THE MONTHLY PICTURE MAGAZINE

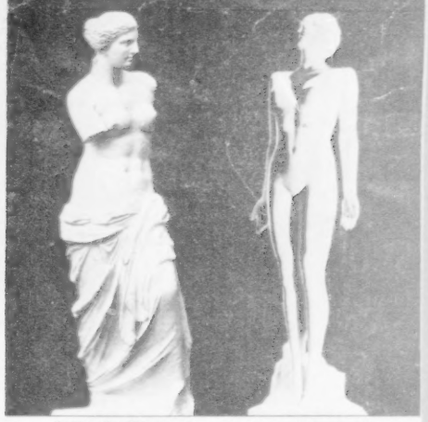
10c

BABIES

How Science Saves New-Born Babies



VENUS vs. DIETRICH



Which Has the Better Figure?

FORGOTTEN

Children of the Sharecroppers

GARBO'S SECRETS

Her Loves—Her Defeats—Her Triumphs

ECSTASY

Story of World's Most Famous Movie

200 PICTURES . . . 1001 FACTS . . . KEEP INFORMED!

Jump!

Russia Comes Down To Earth

. . . Parachuting Favorite Sport

Moscow Parachute Tower At Night

Swingin' It

Of all countries, Russia is most air-minded.

Above is a parachute tower in Moscow, favorite spot for young people, who learn to leap and like it.

Look is an educational *Picture Magazine* . . . for everyone!

Each issue is packed with unusual pictures and interesting facts. It is easy to read. It keeps you well informed.

LOOK *has no advertising department; is accepting no advertising.*

Tell your friends about LOOK.

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Look

The Monthly Picture Magazine

Tornado . . . Nature Puts On a Show

This is a tornado cloud.

The funnel of whirling winds contains moisture, dirt and wreckage.

Tornadoes belong to the cyclone family, but ONLY TORNADOES HAVE FUNNELS.

A cyclone is what blows every day. A "straight wind," it may be anything from a mild breeze to a hurricane or typhoon.

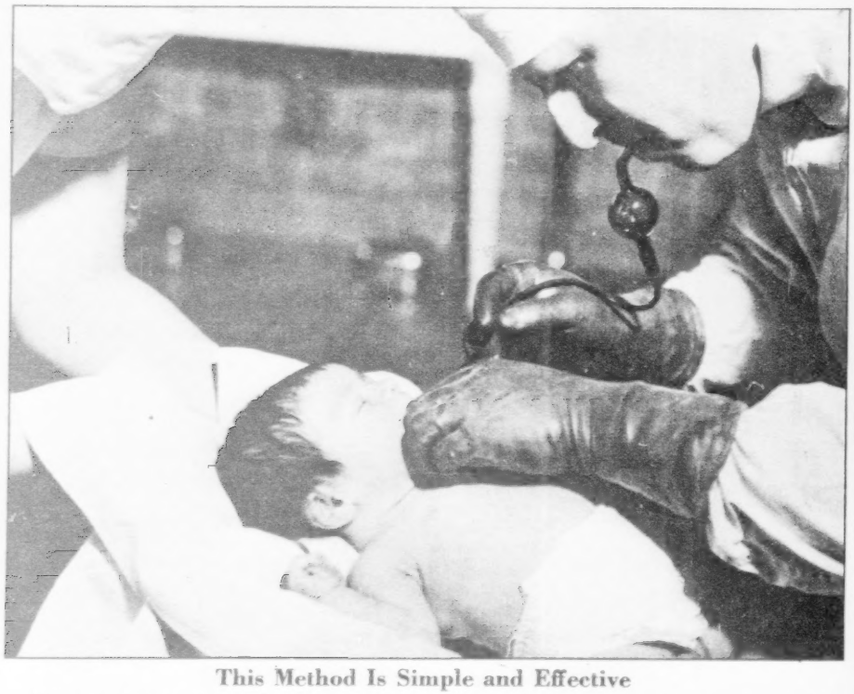
Tornadoes average 132 yearly in the U. S., take 285 lives, cost 12 million dollars.

Most frequent in spring, they arise from clashing of different air masses.

Usual movement: southwest to northeast.

Safest refuge: southwest corner of basement (your house will blow towards northeast).

How Life Is Restored to Babies Born Dead



This Method Is Simple and Effective

When an infant, during birth, draws into its lungs mucus, blood or other foreign matter, suffocation and death may follow.

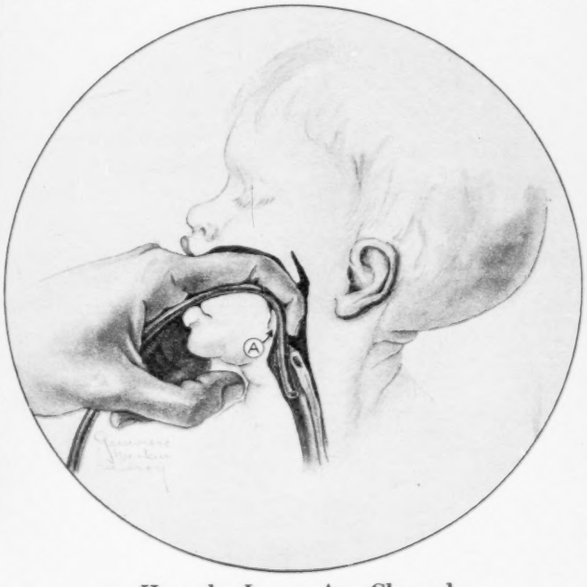
To save its life, this strangely made tube, called a tracheal catheter (TRAY-key-al CATH-e-ter) is used. The operator sucks on the tube and the foreign matter is drawn into the bulb.

If the baby does not breathe immediately after clearing of the lungs, the operator inserts a clean tube and blows gently.

A gas composed of oxygen and carbon dioxide may be pumped into the baby's lungs when the tube has cleared them of mucus.

More than 85,000 babies are born dead or die at birth in the United States each year.

Until the introduction of modern methods of reviving the still born, the death rate was even higher.



How the Lungs Are Cleared

How the operator uses the tracheal catheter.

The first finger pulls the epiglottis (ep-y-GLOT-tis) (labeled A) forward. At the same time the tube is passed beneath the finger.

By turning the head and neck of the infant sharply to either side, first one, then the other lung is emptied.

These Babies, Protected by Science, Have Good Chance To Live

Every year in America 185 thousand babies die coming into the world.

Six babies die out of every 100 born.

More than 85,000 babies are born dead or die at birth in the United States each year. One hundred thousand more babies die within a few weeks.

v

Twenty years ago the death rate was even higher . . . then ten babies died out of every 100 born.

Better care of mothers and methods used in protecting newborn babies from infections and diseases have cut down the death rate.

But the death toll is still appalling.

v

Many agencies are focusing attention on the unnecessarily high infant death rate.

The General Federation of Women's Clubs is proposing a fight to lower this death rate.

The American Committee on Maternal Welfare, Inc., is carrying on an educational program.

LOOK joins in this crusade. It urges others to enlist in the battle.

Until 1915 few states kept records of the number of infant births and deaths. Now virtually all states require the registration of newborn babies.

The Children's Bureau, Washington, D. C., keeps this information on childbirth deaths constantly before the public.

Protecting *the Newborn* Baby

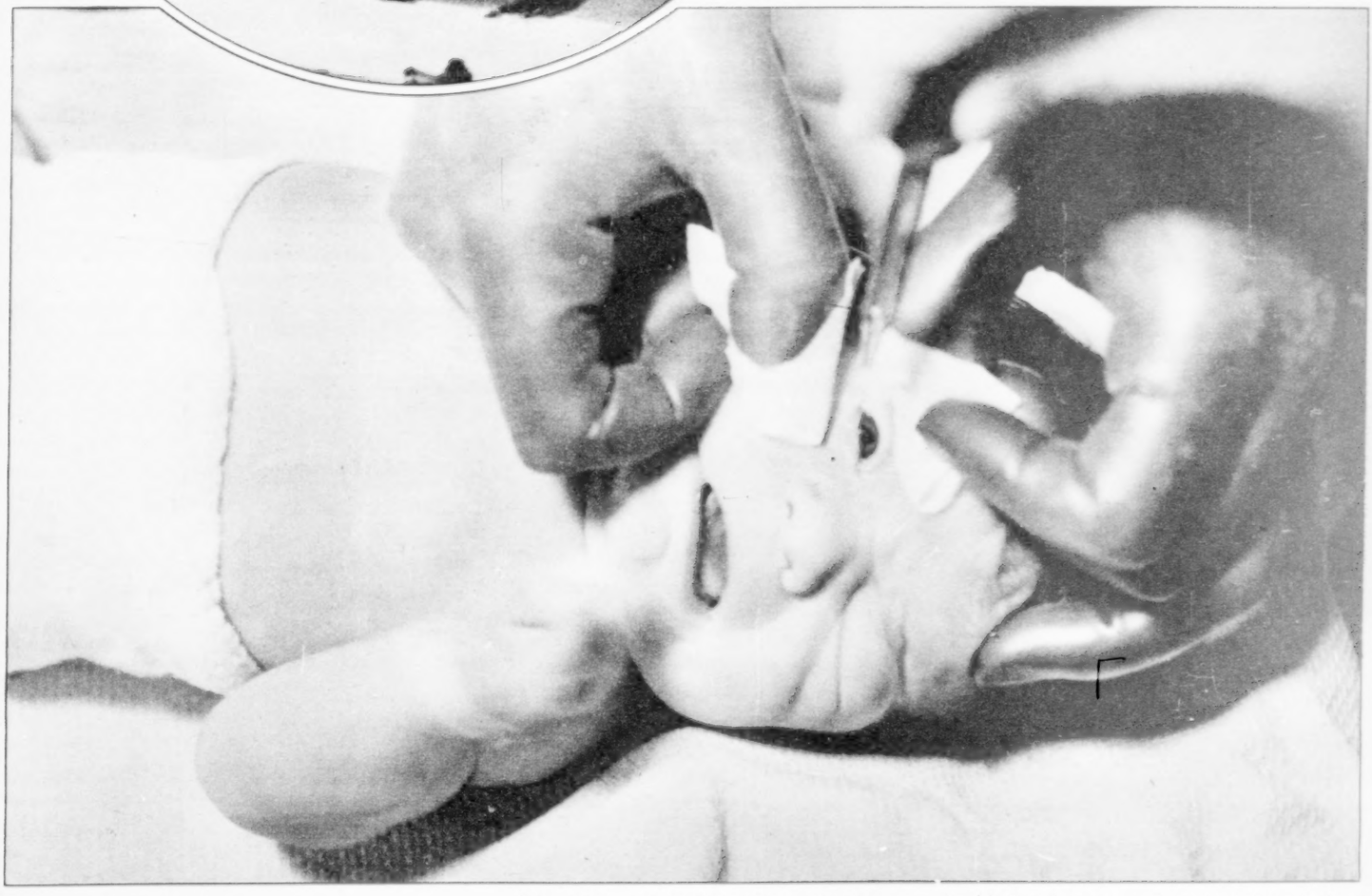
In order to avoid mixups, all hospitals mark the newborn baby before the infant is taken to the nursery.

Most hospital use the footprint method.

Ink is smeared on the feet of the infant and the footprints stamped on paper. No two prints are ever alike.

Other methods of marking include tape bands on wrists, beads on the neck of the infant, adhesive plaster stickers on back and feet.

Before the baby is marked, it is given a shampoo and oil bath to remove the sticky white substance which covers its body at birth.



This Treatment Reduces Blindness

A few minutes after a baby is born, a few drops of silver nitrate solution is put into each of its eyes.

This treatment is given to counteract an eye disease known as ophthalmia neonatorum (of-THAL-me-ah knee-o-NAT-to-rum).

Germs of this disease may get into eyes of infant during the passage of the head through the birth canal.

Many states have passed laws requiring that all doctors give this antiseptic treatment.

Statistics show that 10 out of every 100 persons in state institutions for the blind, lost their sight through lack of proper precautions at birth.

Babies for Adoption

. . . *Not Enough to Go Round*

Mrs. W. B. Walrath

Started The Cradle in Evanston, Ill., in 1923; has taken in 2,600 babies; can't supply the demand (four requests for every adoptable* baby).

*Mental defectives are not adoptable, are put in institutions. Only 47 of 2,600 Cradle babies were unfit for adoption.

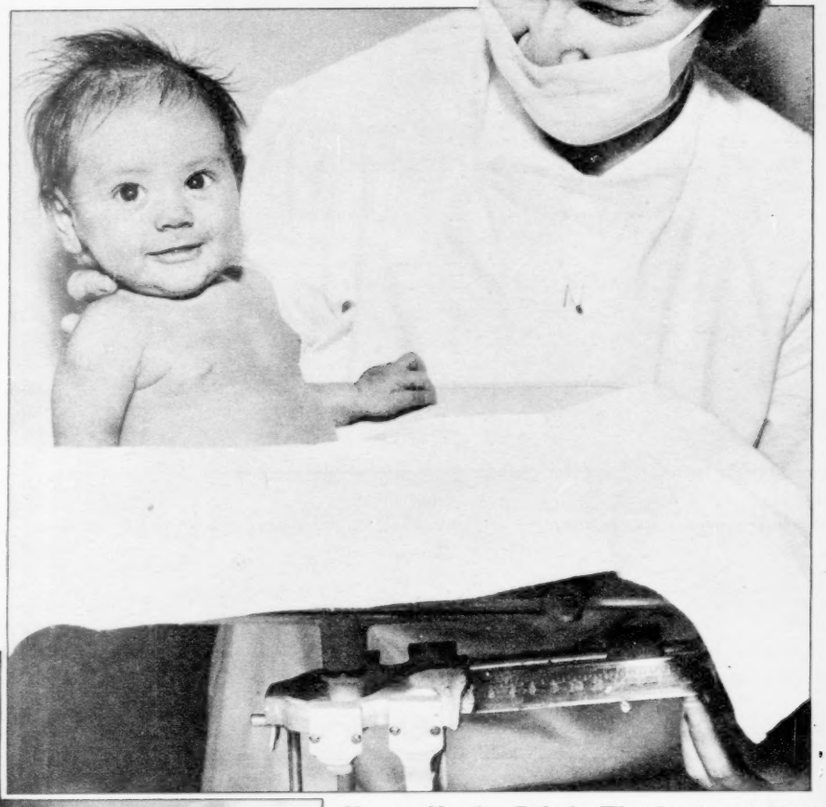
The Story of The Cradle

Where Unwanted Babies Find

Health

Homes

Happiness



Nurse Checks Baby's Weight Carefully

Each baby must be on his correct diet, gaining weight, before he leaves the Cradle for adoption.

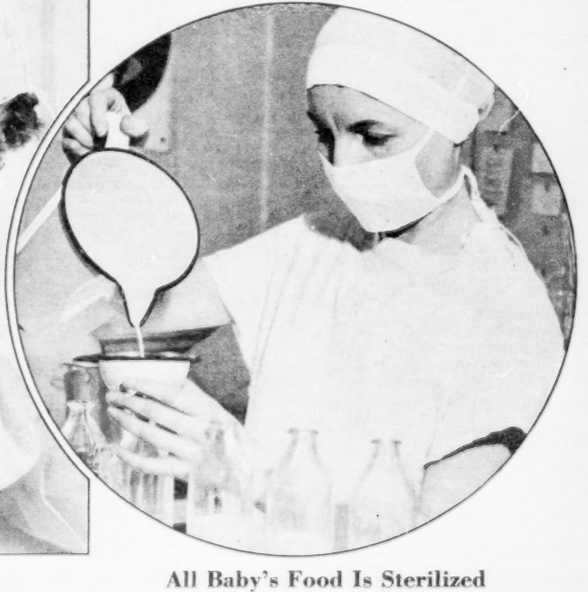
Each Baby Has His Own Glassed-In Space

Cradle babies have lowest death rate on record (only one of every 143 babies).

Each baby is separated from others by glass partitions. Nurse must put on clean gown and nose mask, scrub thoroughly before entering each baby's glass-enclosed space.

Medical instruments (such as stethoscope to listen to heartbeats) are sterilized after being used on one baby, before being used on another.

No outsiders are allowed here. Baby is carried to another room to see people who wish to adopt him, but they can't touch him.



All Baby's Food Is Sterilized

A graduate nurse supervises the diet kitchen. She and her helpers never touch babies.

Milk formulas, water, bottles, nipples are all sterilized under steam pressure, kept sterile until put into babies' mouths.

Playing Stork

--*To Movie Stars*

A Cradle baby has a good chance of being adopted by well-to-do persons.

Jack Benny and his wife, Mary Livingstone, radio and screen stars, adopted a girl two years ago.

Jimmy Walker, former mayor of New York, and his actress-wife, Betty Compton, took a little girl in 1936.

Pat O'Brien, screen star, and his wife took a girl in 1934, returned for a baby in 1936.

Burns and Allen Adopted Cradle Babies

Little Sandra came to make her home with George Burns and Gracie Allen two years ago; made such a hit that they took Ronnie in 1936.

Miriam Hopkins' Cradle Son

Little Michael was adopted by the movie actress in 1932.

Adopted parents are not required to pay any fee for a Cradle baby, but generally make a handsome contribution to Cradle funds.

Al Jolson, Jr., Celebrates His Birthday

The beaming mammy singer and his dancing wife, Ruby Keeler, took the little boy from the Cradle in May, 1935; went back for a baby sister for him in September, 1936.

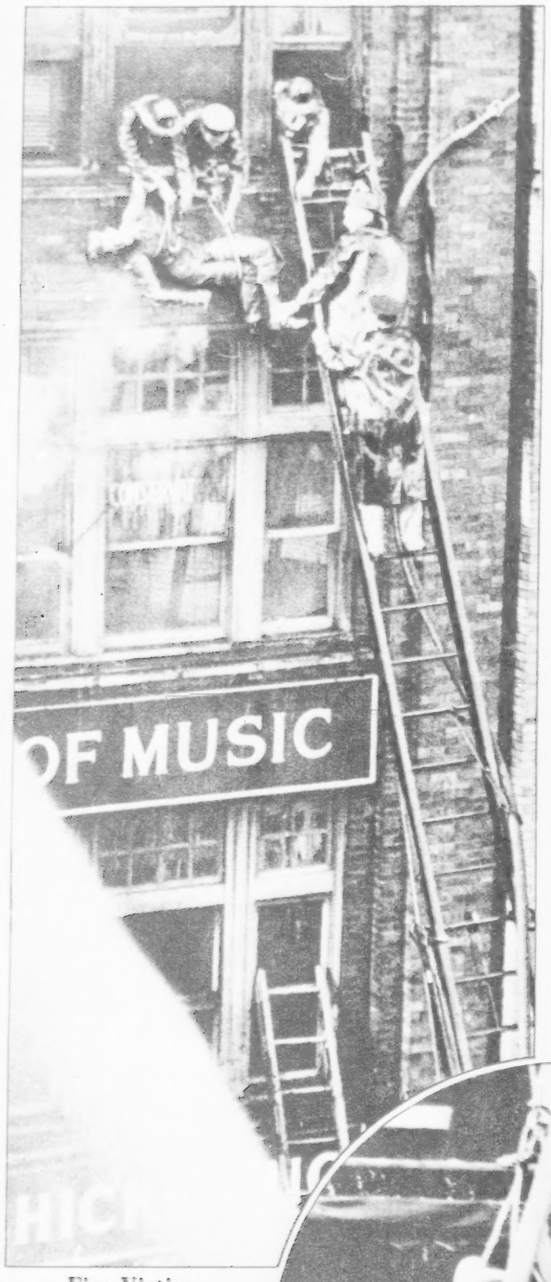
Cradle authorities examine prospective parents carefully, believe actors and actresses make good parents.

Cradle authorities keep secret the real history of a Cradle baby, ask parents to tell the child he is adopted because they WANTED HIM.

Fire!

Friend of Man and . . .

Man's Worst Enemy



Fire Victim

This man had no chance to jump; now he is dead.

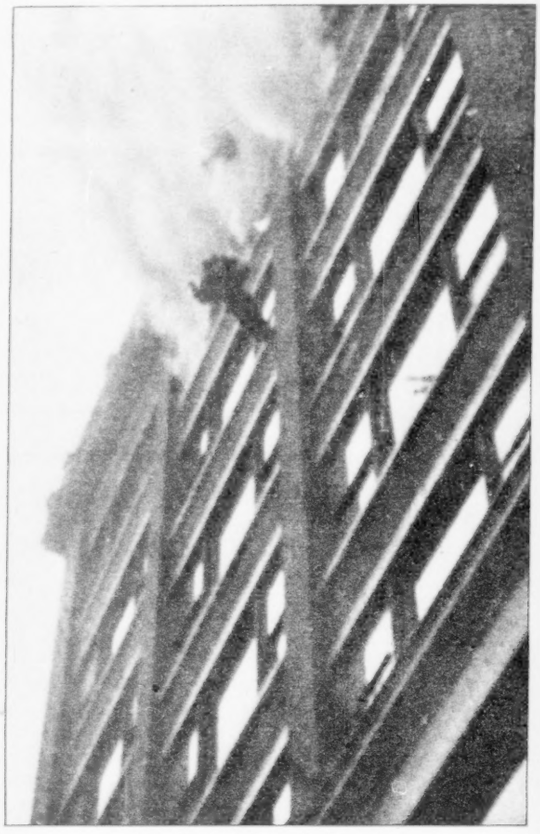
Firemen are lifting his body from the building, which still is burning.

The white streak at the left is a stream of water being played on the fire.

Three persons died in this blaze, in Atlanta, Ga.

Deaths from burns and fires total about 8,000 a year in the United States.

Property damage in 1935 from fires was more than 250 million dollars.



He Leaped and Lived

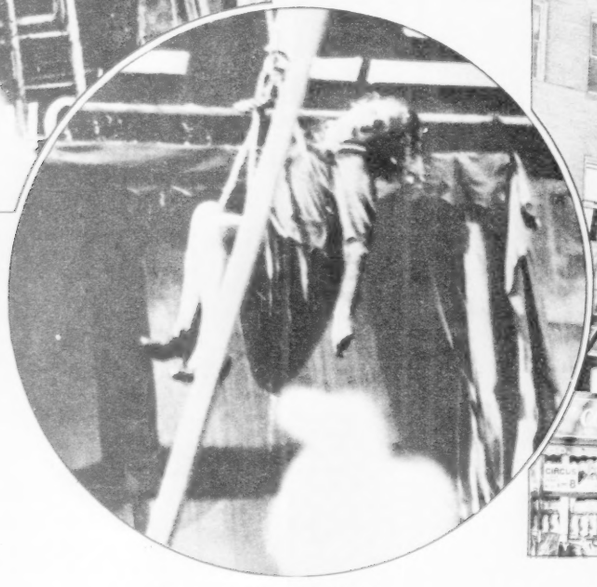
This sensational picture shows a man in mid-air after he had jumped from an eighth-story window.

Raging flames which forced him out can be seen.

This man landed in a firemen's net, was not injured.

A woman who jumped just before him missed the net and was killed.

The fire was in Chicago.



Smoke, Flame, Death

This girl, too, died in the Atlanta, Ga., fire which killed the man above at left.

Firemen are lowering her body from an upper story, where she was trapped and killed by smoke and flame.

Thirty Were Saved From Tenement Flames

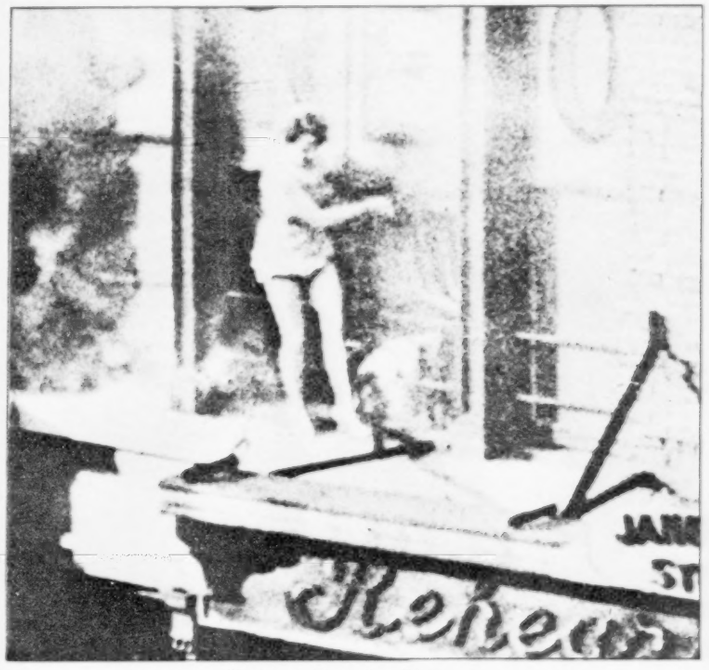
For firemen in New York, where this picture was taken, this was just a day's work.

But for the 30 persons—mostly women and children—carried down the ladders, it was the difference between life and death.

Note how the ladders have been erected at various angles and heights so as to reach many windows in the shortest time.

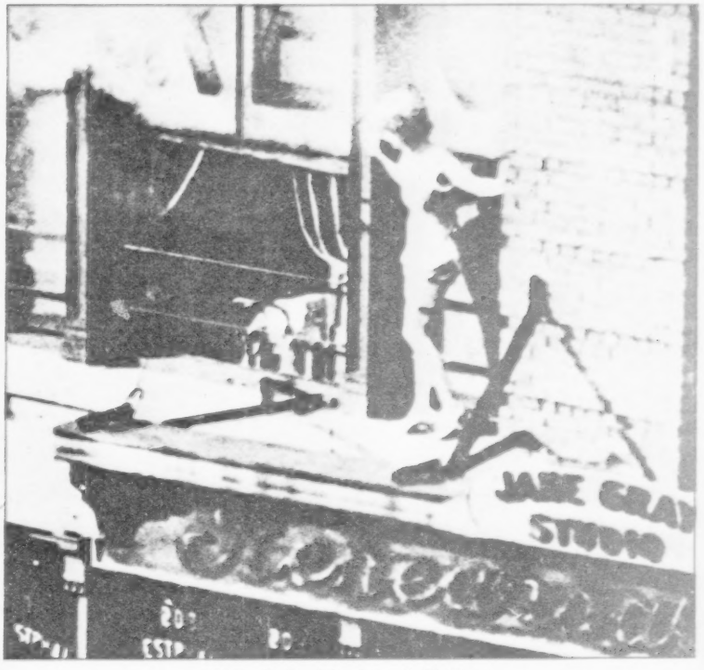
Trapped By Flames . . .

Dancer Wins Thrilling Race Against Death!



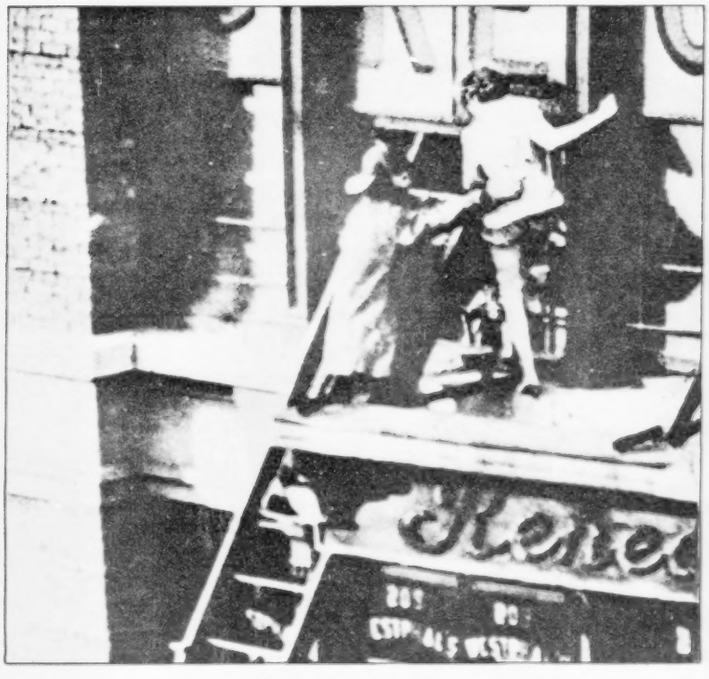
Driven Out By Flames

1. Fire, roaring through a New York dance studio, trapped this girl. Her only chance to escape a horrible death was out this window. She had no time to dress.



Death Behind and Below

2. She is safe for a minute, but suffocating clouds of smoke follow her. Behind her the flames sweep everything in their path. The ledge is four floors up, too far above the street to jump. She screams for help.



Now Help Arrives

3. Somebody calls firemen, who quickly put up a ladder. Here a fireman has reached the ledge where the dancer was trapped. He is helping her to the ladder, as the flames seem to die down.

Saved!

4. Protected by the fireman, the girl now climbs down the ladder. Meanwhile, other firemen have put out the blaze in the studio. It was just another job for her rescuer; a thrill, and a chill, for the girl.

The Blind Can See . . . *Knife Restores Sight!*

Scientists have found a way to restore sight to persons with walleye blindness. The cause is a dimmed cornea (the transparent substance which covers the iris and pupil of the eye).

v

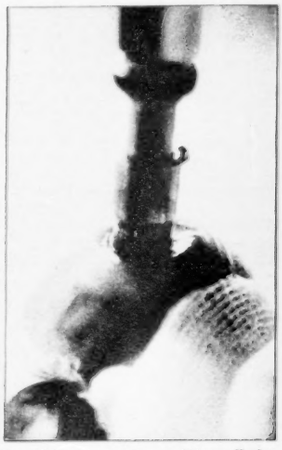
The dimmed cornea is removed and a good cornea is substituted. A good cornea can be obtained from the eye of a person who has just died, from a stillborn baby, from a monkey's eye, or from an eye removed in an operation.

v

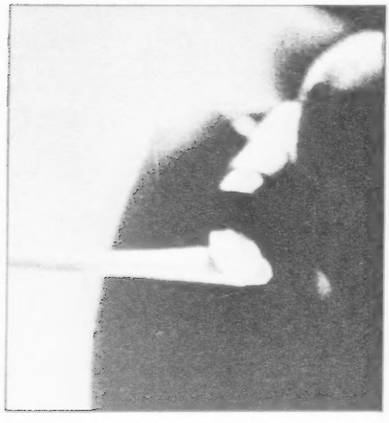
These pictures show step by step how this delicate operation is performed.

1. The scientist prepares to lift the healthy cornea from a human eyeball. The eye being used is from a person who has just died.

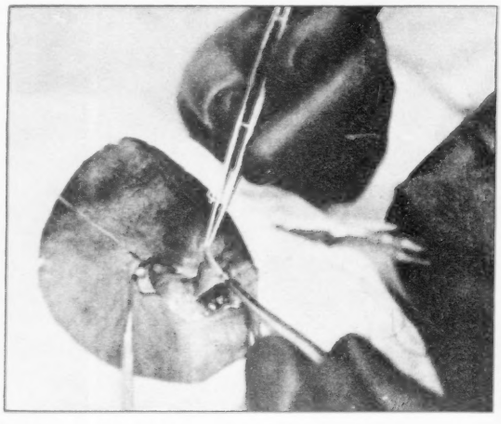
2. The instrument descends over the cornea. The patient waits nearby.



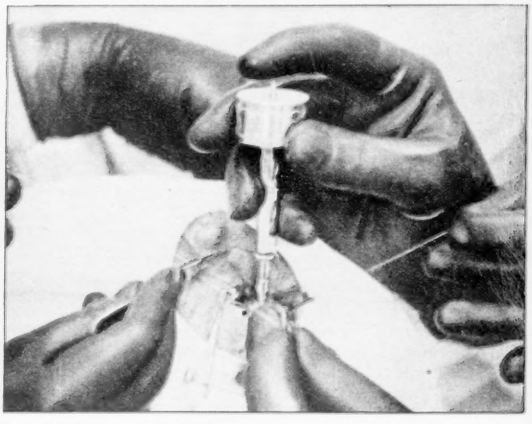
3. The instrument lifts off the thin, clear cornea from the eyeball.



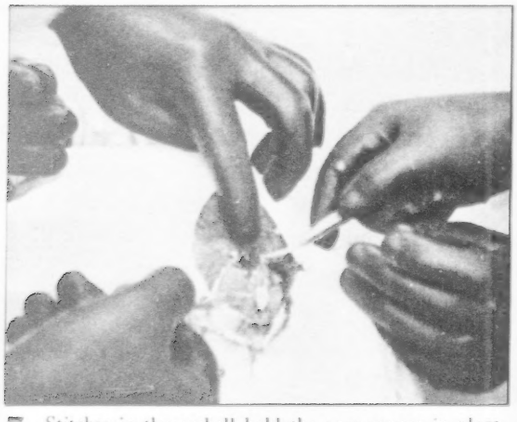
4. Scientist holds good cornea on his tool. Note how tiny it is compared with the tool.



5. Now the patient's own eye must be prepared. The clouded cornea is cut away.



6. Then the new cornea is carefully fitted into place. Four hands are needed here.



7. Stitches in the eyeball hold the new cornea in place. The stitches will be removed in a few days.

8. Here is the result! The patient has perfect vision a few weeks after the operation.

Russian Scientist Gives Sight to 100

The Medicinal Institute of Odessa, Russia, under direction of Professor Filatov, claims to have restored sight to more than 100 people by cornea grafting since 1922.

The operation pictured on this page was demonstrated by Professor Filatov.

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All persons with walleye blindness cannot be made to see by cornea grafting. The chances for success are about one out of every 10, according to Professor Filatov.

v

Two cases of cornea grafting have attracted attention in the United States. Mrs. Daphne Muir, blinded when anesthetic was spilled in her eyes, regained her sight in a fortnight after cornea grafting on both eyes. She is the only person ever to have corneas of both eyes grafted successfully.

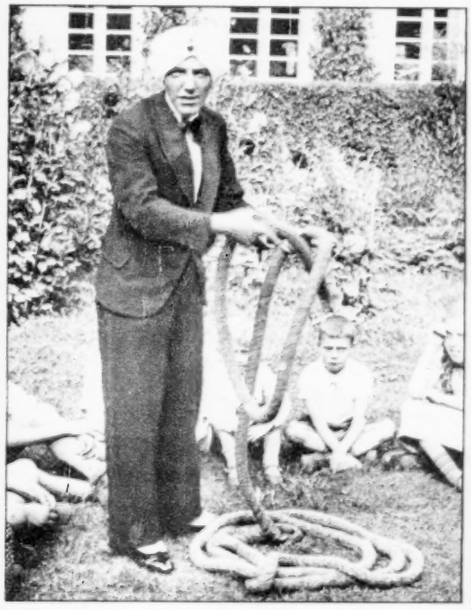
v

Another interesting case is that of Fremont H. Clark of Wadena, Iowa. In two operations corneas from eyes of still born babies were grafted. These operations aided but did not completely restore Mr. Clark's sight. In a third successful operation, cornea from a monkey's eye was used.

Look Keeps You Informed . . . On Your Newsstand - 10c

How Does He Do It?

. . . *Magicians Don't Believe It Can Be Done!*



1. Hindu uses ordinary rope to perform trick for German children, lets them examine it.

2. As the rope uncoils, the Hindu repeats supposedly magic words, rapidly.

3. An instant later the rope becomes rigid as if it had been hypnotized.

It's An Argument

Famous magicians Houdini and Thurston declared this trick impossible. Both spent months in India trying to learn it.

Neither found a person who had ever seen the trick! (The fellow pictured—where was he?)

v

The rope trick legend originated in China, has been told for 600 years.

The legendary rope trick is most complicated.

After the rope is up, a little boy climbs it, disappears. The magician follows, brandishing a sharp sword, disappears, too.

Bloody pieces of the boy's body drop from the clouds.

The magician climbs down the rope, wiping off his bloody sword. He taps the rope, it falls.

Then he picks up the pieces of the boy, fits them together, and the boy lives again.

Magicians think the story of Jack and the Beanstalk comes from this legend.

v

Physicians and psychologists point out that the people of India are easy subjects for hypnotists. They suggest that the performer's hocus-pocus puts his audience into a trance in which they "see" whatever he tells them to.

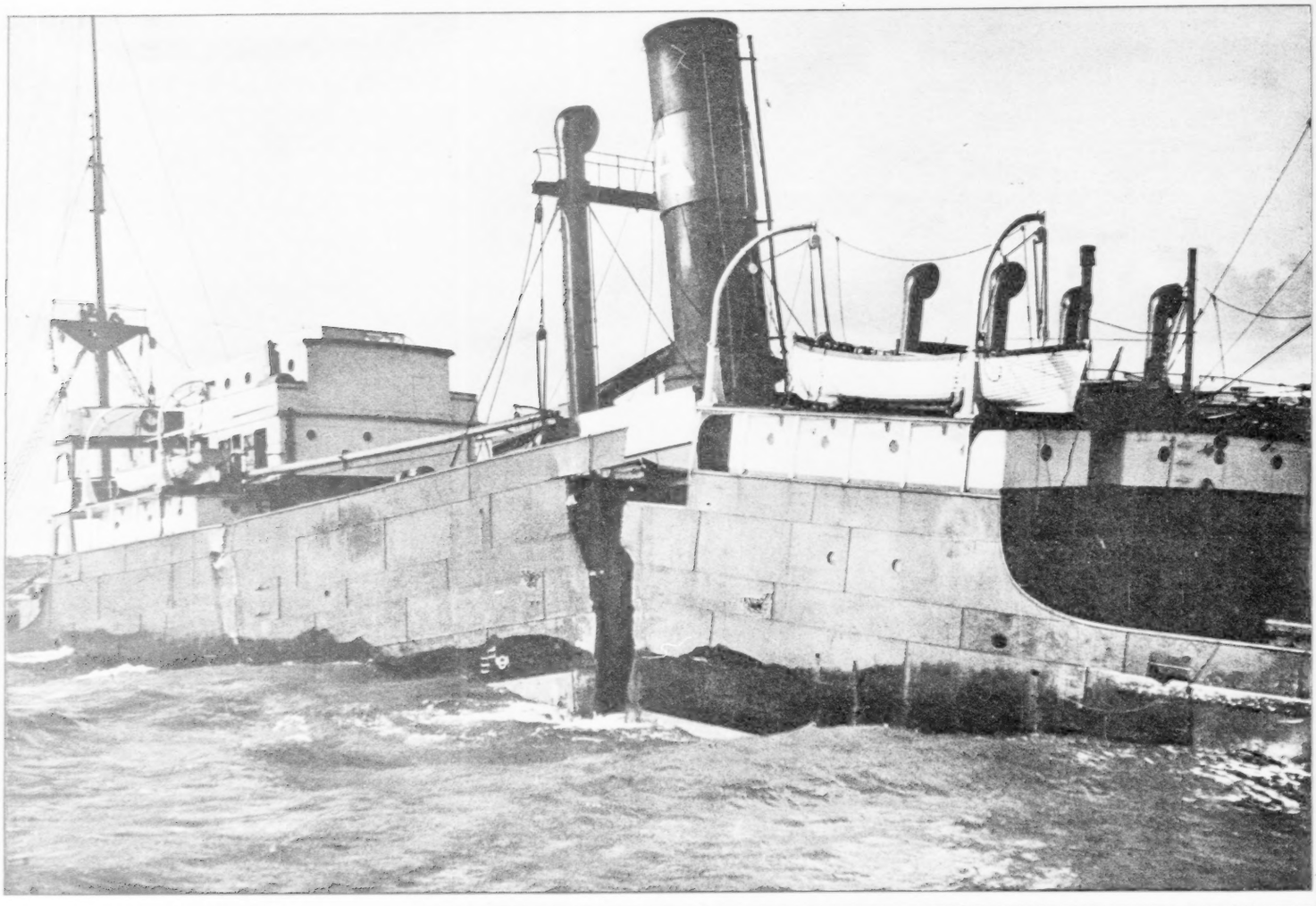
v

$25,000 has been offered by the British Magic Circle, and $10,000 by American magicians to anyone who will perform the rope trick before them successfully. No one has claimed the prizes.

4. He permits a child to climb it. At the finish the rope falls at his feet.

Cheating Death at Sea!

ACTUAL PHOTOS of Crew Being Rescued from Sinking Ship!



1. A Ship Is Sinking The S.O.S.* Goes Out

She was a German steamer, the "Elise Schulte," bound from Emden to Hamburg.

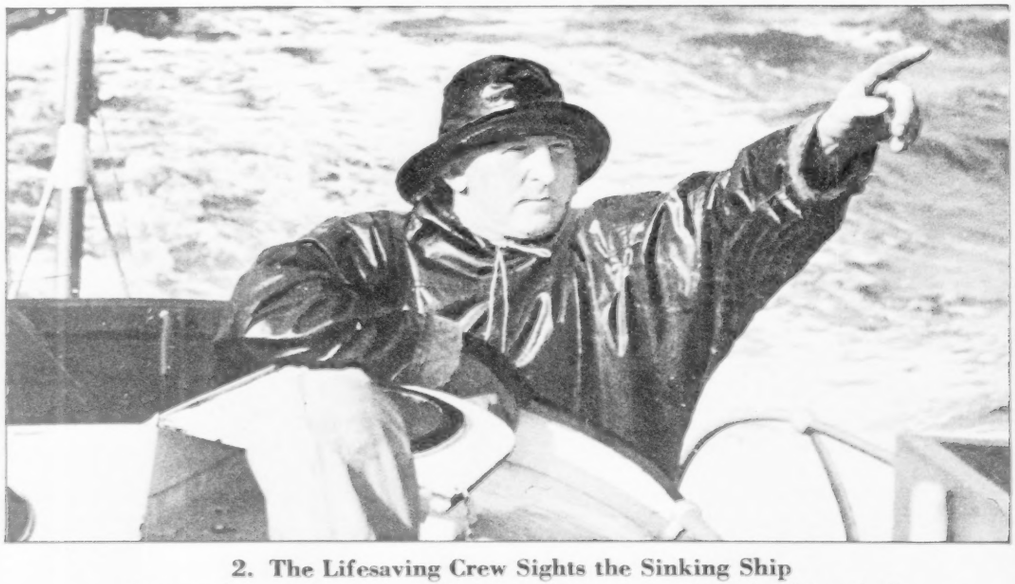
She is broken in two, the water pours in the huge crack.

*In 1912, S. O. S. was chosen as international distress signal, because it is easy to send by wireless. A common, but mistaken, belief is that it means "Save Our Souls" or "Save Our Ship."

Look's Pictures

Pictures in this issue were obtained from: Acme, Associated Press, Authentic, Black Star, European, Globe, International, Pictures, Pix, Resettlement Administration, H. Armstrong Roberts, W. B. Saunders Co., Sovfoto, Wide World.

LOOK will pay a minimum of $5 for your pictures. Send them to LOOK, Inc., 715 Locust St., Des Moines, Ia. Be sure to enclose a self-addressed envelope bearing sufficient postage for return.



2. The Lifesaving Crew Sights the Sinking Ship

An unsinkable motorboat puts out from shore as soon as the distress signal is received.

A Drama of the Sea!

3. Rescuer Fires Gun, Shooting Line to the Wreck

The water is so rough, that only chance for contact with stranded sailors is to send a rope from the lifeboat.

Gun is loaded with piece of steel; rope is fastened to the steel; small cartridge is fired.

The line zooms 60 to 85 yards across the water . . . it lands on the wreck . . . the sailors make it fast to a mast on the sinking ship.

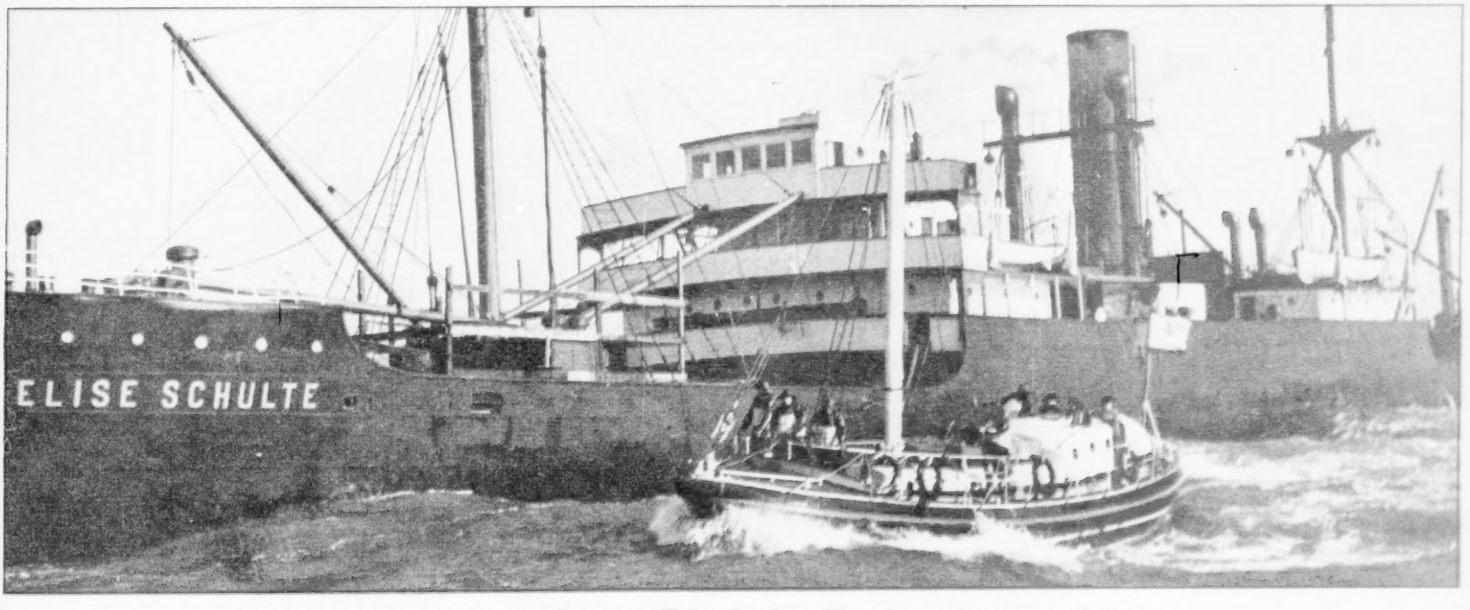
Rescuers tie heavier ropes to their end of the line, and these, too, are hauled across the water, made fast on the wreck.

4. Injured Sailor Is Hauled In On Breeches Buoy!

He is placed in canvas breeches which dangle from a cork life preserver . . . the contraption is swung over the ropes between the wreck and the lifeboat.

He hangs only a few feet above the angry waves!

But he is rapidly pulled to the motorboat—and safety.



5. Working Frantically, the Rescuers Take the Last Man from the Doomed Ship

The "Elise Schulte" is sinking rapidly! Only a few minutes remain.

When she goes under, the rush of the water closing over her will swamp the smaller boat if it is nearby . . . the rescuers themselves may be swept into the sea if this happens!

Their boat, however, will not sink.

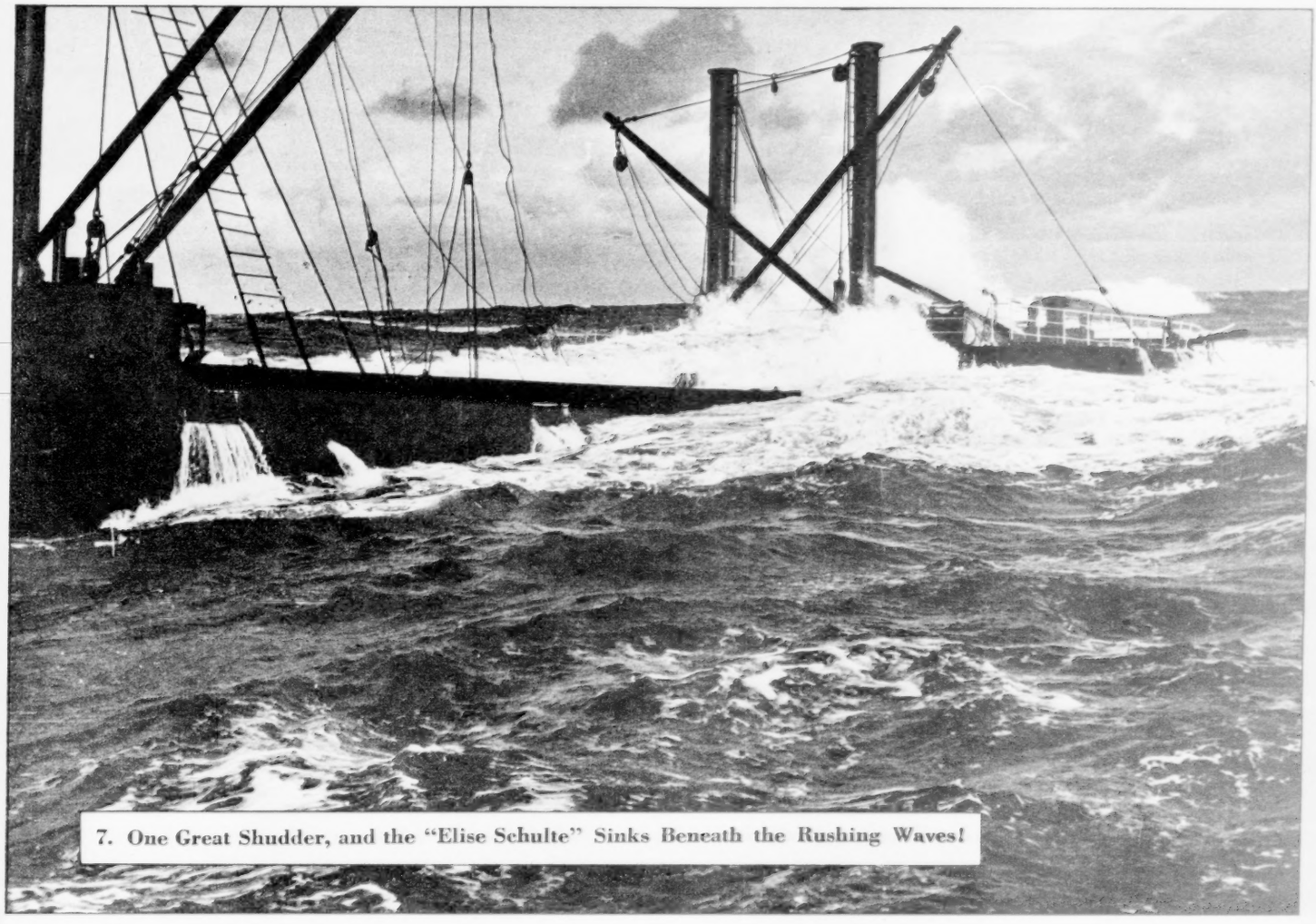
Modern motor-driven lifeboats are built to stand any sort of weather.

Inside the boat are many airtight compartments. Dozens of holes could be punched in the sides, and still the boat would float.

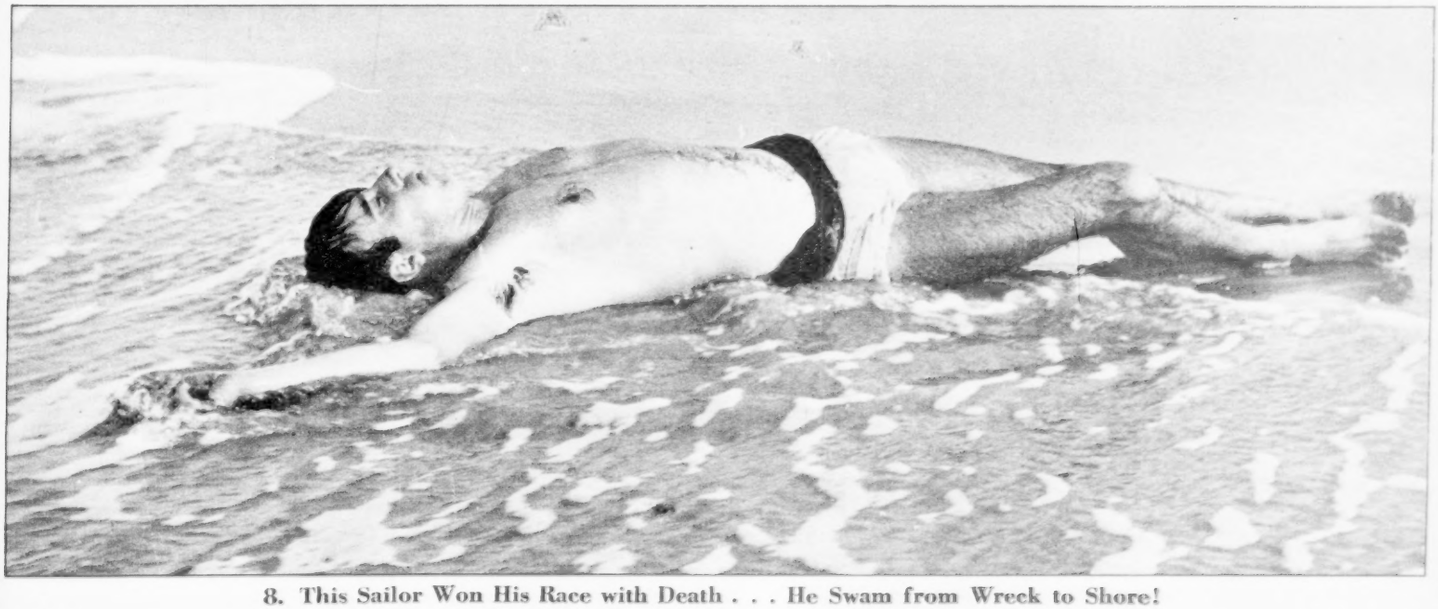
(. . . Continued on Next Page)

Half Drowned
. . . But He's Safe!
Cheating Death at Sea!
6. Rescued!
He was one of last men to be taken from sinking ship.
He had fought death for hours, and was exhausted.
Now the life saving crew will pump water from his lungs, rush him and his comrades to shore for first aid.

Thus Ends This Drama of the Sea!



7. One Great Shudder, and the "Elise Schulte" Sinks Beneath the Rushing Waves!



8. This Sailor Won His Race with Death . . . He Swam from Wreck to Shore!

He lies exhausted on the beach, where rescuers found him.

A Savage Buys a Wife

Price: 10 Oxen

Here are actual pictures of a wedding in Zululand, Africa.

They show you various steps leading up to a marriage, and the ceremony itself.

1. The Warrior Woos the Belle

A Zulu warrior courts a maiden. He already has one wife, but he may have as many as he likes.

2. How Many Oxen Is She Worth?

The warrior must pay the girl's father for her. They are deciding here how many oxen she is worth. Wives in Zululand do most of the work. Men fight and hunt.

3. Her Father Chooses 10 Beasts

They go out to the warrior's corral. There the girl's father selects 10 choice animals in return for his daughter. Many maidens, however, do not bring such a good price.

4. The Happy Belle Tells Her Friends

Now it is the Zulu belle's duty to inform all her friends of her good fortune, as she is doing in this picture. Zulu girls sometimes marry when they are only 11 years old.

5. His First Wife Is Angry

What does she think of it? She is the warrior's first wife, who now must share him with another woman. The first wife will attend the wedding ceremony.

6. The Medicine Man Mixes a Drink

The first wife, who seems annoyed, is watching the medicine man prepare the wedding drink. This drink is supposed to assure the newlyweds of children.

. . . Newlyweds Must Answer Embarrassing Questions

7. Chief's Son Takes the First Sip

Best friend of the bridegroom in the whole village is the chief's son, so he gets the first drink. Later there will be dancing and other ceremonies.

8. All the Village Is There

The couple now must answer embarrassing questions asked by the chief and the village assembly. The assembly learns if the bride is virtuous.

9. They Dance Around a Slaughtered Ox

Dancing is part of every Zulu social or religious ceremony. Here the wedding party, sexes separated, is dancing around a slaughtered ox. Zulus were earliest Charleston dancers.

10. Beer for the Bride

Gifts for the bride. She is leading the procession to her cottage in this picture. Her friends bring her corn, beans, fruits and beer.

11. The Happy Bride and Groom

Bright beads form much of the new bride's costume as she stands here with her husband. She hopes she will have many children, as all good Zulu wives do.

Children of the *Forgotten Man!*

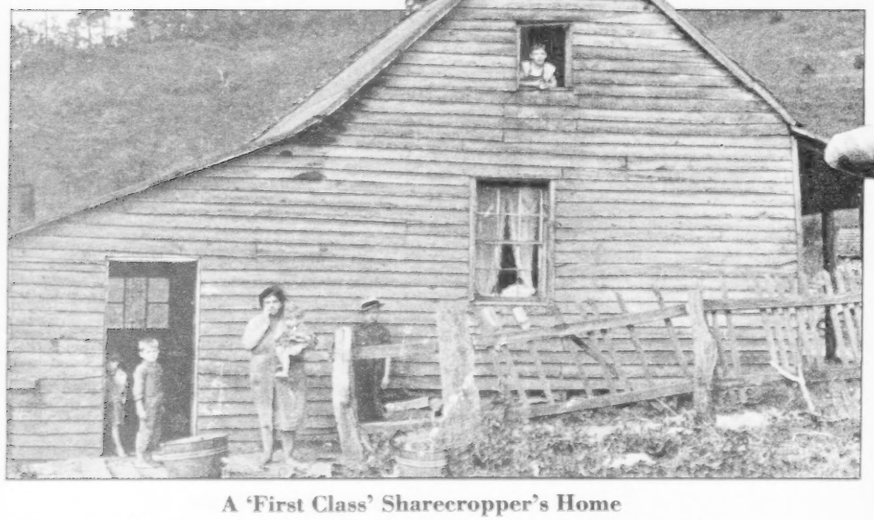
. . . LOOK Visits the Sharecropper

He Grows the South's Cotton But Is Himself Desperately Poor

Black and White

. . . Are in the same fix. When he's 6, this Negro boy will be out in the fields, helping pick cotton.

If he's lucky, and has shoes, he may attend school 3 months a year. White children can expect no better.



A 'First Class' Sharecropper's Home

Three families often live in a smaller and dingier home than this. Houses are a part of the "furnishings" lent to the sharecroppers by the plantation owners.

In addition, once a year, they are supposed to get half the cash from their cotton.

But during the year they buy food and supplies from the owner on credit. Often these back debts take all the cash. The croppers get nothing.

Alone and Hungry

This is no child of destitute European peasants. He is an American whose parents work all day in the fields of our "Sunny South."

He is the son of a cotton sharecropper. America has eight million like his parents.

They own nothing, but are provided by the great plantation owners with a shack, a mule team and tools. They are said to be the poorest paid toilers in the U. S.

Humanity Hits Bottom
. . . In The Deep South

Sharecroppers Declare War

Sharecroppers have organized a union. The plantation owners are fighting it.

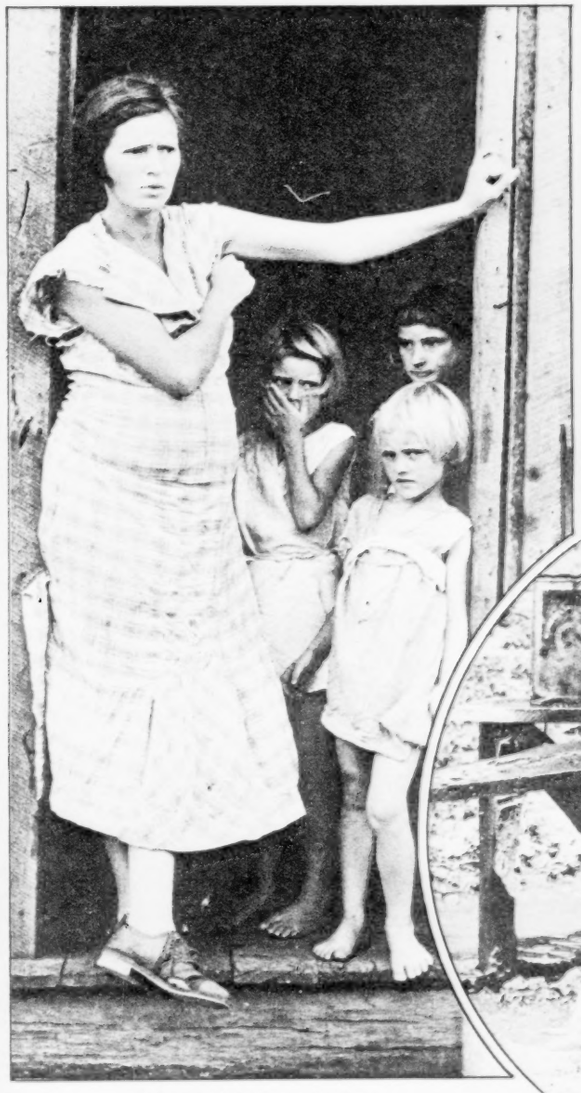
Floggings, kidnapings and lynchings by night riders have resulted. Black terror stalks the cotton fields.

But the union is growing and sticks to its demands for better pay (it asked $1.00 for a 10 hour day last spring).

Homeless

Joining the union has meant eviction for hundreds of sharecroppers.

They wander the rutted roads—no shelter, no relief, no food. Some are living in tents and old autos.



More Children Indoors

Sharecropper children are often hungry. Undersized, scrawny, with large heads, misshapen bones, they are easy prey of disease.

Sharecropper food is bought on credit from plantation stores which charge high prices for sow-belly, corn meal, molasses.

Sharecropper store accounts are kept in a "doodlum" book and interest runs between 10 and 25 cents on each dollar.

Many Sharecroppers Are Negroes

But not as many in proportion to whites as there used to be. Fifteen years ago 65 out of 100 croppers were Negroes. The tables are turned now and there are 60 whites and only 40 Negroes in every 100 sharecroppers.

The Future?

President Roosevelt wants Congress to pass a law to aid the Resettlement Administration to make loans available to sharecroppers and to move the poorest onto better land.

v

The Southern Tenant Farmers' Union is fighting for better conditions for sharecroppers.

v

But one cotton picking machine can do the work of 75 men. When it is perfected, what new tragedy awaits the sharecroppers?

Myrna Loy

Dream Wife of a Million Men

Years ago Rudolph Valentino said when love came to Myrna she would be the screen's greatest actress. Valentino discovered her, arranged for her first movie job, in 1925.

Myrna won fame as a vamp, usually a slant-eyed Oriental, but spectacular success came only after she fell in love with Arthur Hornblow, jr., Paramount producer, whom she married in 1936.

The 31-year-old star won much of her success in the role of somebody's wife—often William Powell's, as in The Thin Man.

Men vision her as an ideal wife, lovely, honest and gay.

v

Her real name is Myrna Williams. She was born on a Montana ranch, once taught dancing in Los Angeles.

She reads history, plays the piano, dislikes crooners.

She is five feet, five inches tall, wears only tailored underwear.

Greta Garbo

Genius, Glamor, Mystery

Greta Garbo, 30, was born in Stockholm, Sweden, came to Hollywood when she was 18, shy, eager to please.

Above is how she looked in 1932, while making "As You Desire Me."

Her naturally gold-colored hair was bleached for this picture.

Pajamas

Garbo was the first star to wear pajamas on the screen.

This is an early publicity photo of her, one of the very rare pictures which show her famous (but NOT unusually large) feet. She wears a 7AA shoe.

Her Loves
Her Defeats
Her Triumphs

. . . Told in 6 Pages of Rare Pictures

Garbo, 1921 Model

In 1921 Greta Gustafsson was posing as a hat model for a store in Sweden, was pictured thus in its 1921 catalog.

From Department Store Model To World's Greatest Movie Star

Garbo's Story

Garbo, 1937 Marvel

Long before 1937 Greta Gustafsson had become world famous as Greta Garbo, movie queen, is seen above in her latest picture, "Camille."

1. When Garbo was 15 she appeared in an advertising film for the department store where she worked. She wore this oversized costume for a comedy effect.

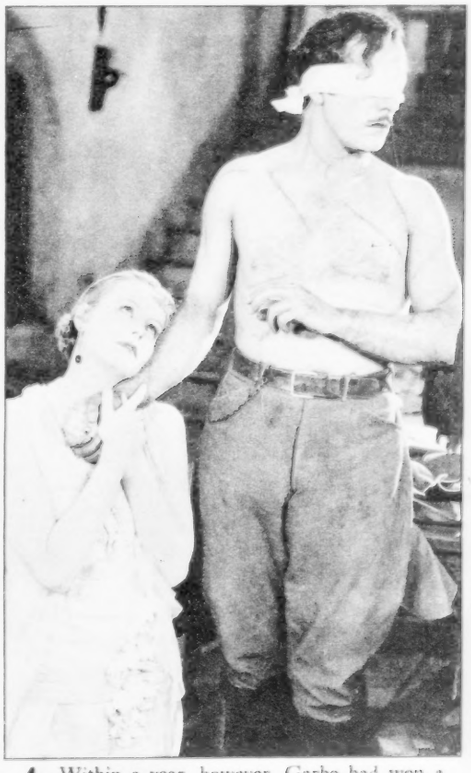
2. Garbo then was given a movie test by a Swedish director. She played the part of a bathing beauty in a comedy. The above view shows her in a scene from that picture. She was given the role not so much because of her acting ability as because she was plump and filled out a bathing suit nicely. Today she is slimmer.

3. In 1923 Greta met Mauritz Stiller, famous Swedish movie director. They fell madly in love.

This led to Greta's movie career in Hollywood, as she was hired by Metro-Goldwyn-Mayer only at Stiller's insistence.

The studio wanted him, but he refused to leave Sweden unless she also was signed.

At first the studio used her only to pose for such publicity photos as the one above.



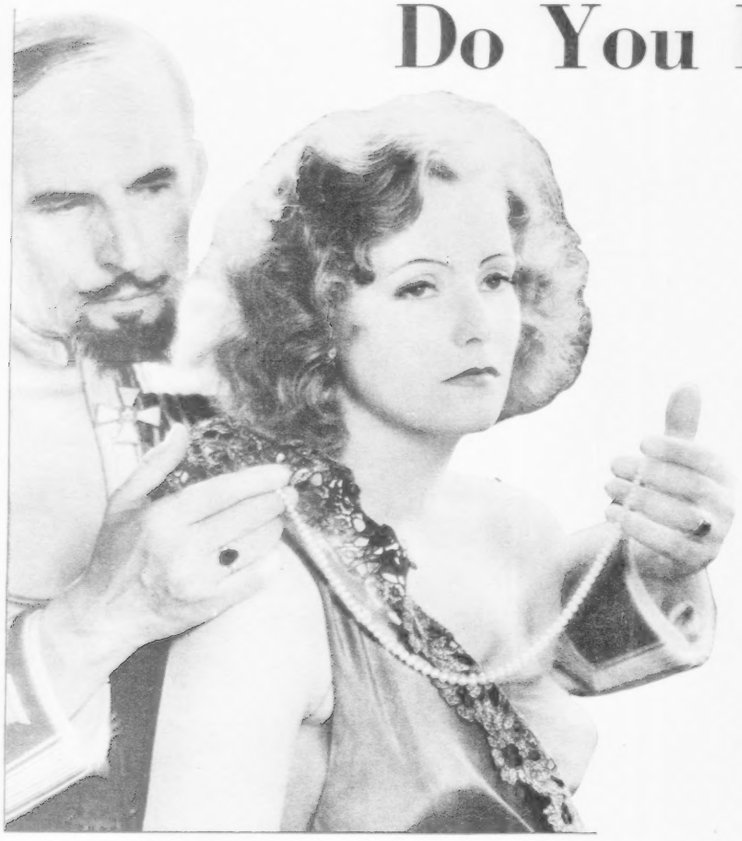
4. Within a year, however, Garbo had won a place in Hollywood. Only one man, Ricardo Cortez, has ever been billed ahead of her in a Hollywood picture, and that was in her first one.

Here she is seen with Antonio Moreno in "The Temptress," a 1926 production.

5. Here Garbo, matchless lover now, is in a love scene in "Camille" with Robert Taylor, her 17th screen lover in 12 years. Taylor, the first time he kissed Garbo, was so flustered he dropped her from his arms to the floor. She laughed it off, gaily continued the scene.

(. . . Continued on Next Page)

Do You Remember These



Pearls for An Alluring Lady

Garbo's career in Hollywood has been one sensational success after another. Her box office appeal makes her well worth the $9,000 weekly salary she gets.

Above is a scene from "The Mysterious Lady," produced in 1928 following the spectacular "Flesh and the Devil."

Getting More Attractive

This is Garbo as Mati Hari, a 1928 role.

June Knight did the dances for her in this famous spy picture.

No Other Woman

Hollywood cameramen say no other woman photographs so beautifully as Garbo, seen here as a dancer in Metro-Goldwyn-Mayer's great hit, "Grand Hotel," 1932.

Most stars can be photographed only at certain angles. Garbo has no "bad" camera angles. This means fewer faults in beauty.

Famous Garbo Roles?

Garbo Is An Outdoors Girl

Garbo likes the beaches and mountain paths, swimming, rowing, tennis. Off the screen she does not wear make-up, likes spaghetti, caviar and corned beef. Above she appears in a scene from "The Single Standard."

Her teeth are perfect. She never has had to go to a dentist.

When she feels good she likes to whistle.

Remember This?

This scene is from a 1929 Garbo film, "Wild Orchids."

By that time the girl from Sweden was already a retiring, hard-to-meet, somewhat mysterious figure. Of the two men she had loved, one was dead, the other was married. She wanted to be alone.

Slimmer, lovelier than when Stiller first brought her to Hollywood, the star now weighs 125 pounds, is 5 feet, 6 inches tall.

Good Box Office

Scantily clothed as a dancer, the lovely, entrancing Garbo created a sensation in this scene from "Mati Hari."

This was progress, indeed, from her start is life as an assistant in a Swedish barber shop, where she kept razors clean, patted lather on customers' chins, when she was 15.

Garbo—*Glamorous Lover*

No title ever came nearer describing Miss Garbo than "Mysterious Lady," a film she made in 1928, when her career was still young.

At the left she is shown in an intimate scene in that picture with Conrad Nagel, star of silent film days.

Often She Murmured . . . *"I Love You"*

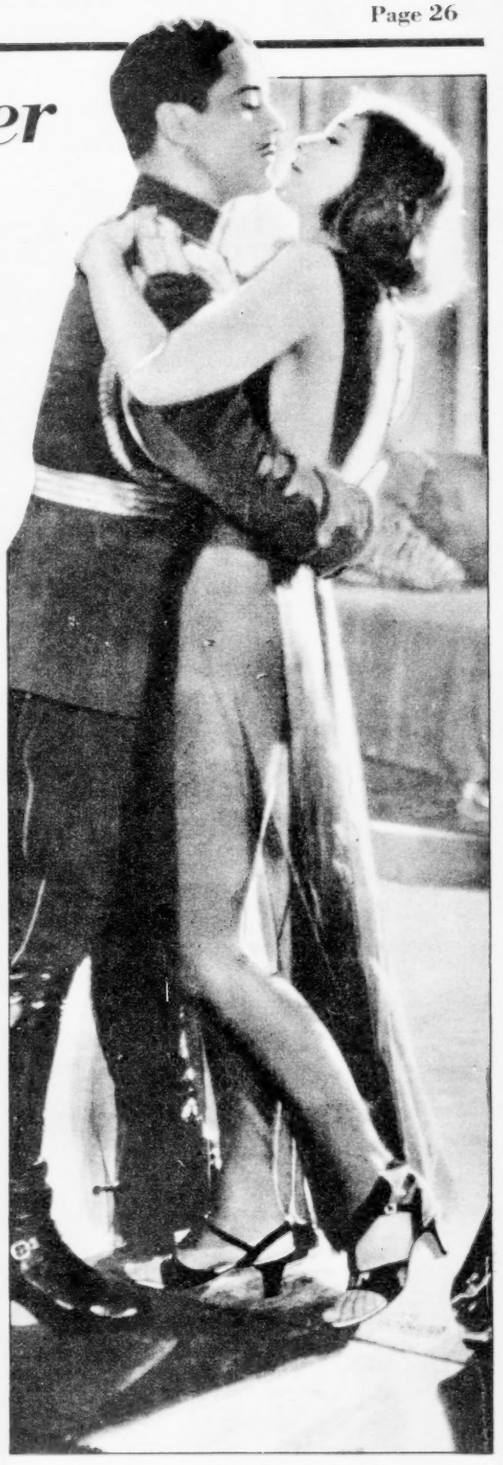
Only Twice Did She Mean It

The Tragedy of Garbo's Love Life

Never has love been made so passionately, so realistically as in "Flesh and the Devil," in which Garbo and John Gilbert starred in 1927.

Their romance was just beginning then. Impetuous and fiery, Gilbert was Hollywood's greatest lover on—and off—the screen. He swept Garbo off her feet.

Greta's visits to John's home were frequent and sometimes long. But Gilbert could not limit his affections to any one woman. He married Virginia Bruce, later died. Garbo, silent and crushed, has not had a serious romance since.



Garbo As Mati Hari, the Spy

This love scene is from the picture, "Mati Hari," made in 1928. The man is Ramon Novarro.

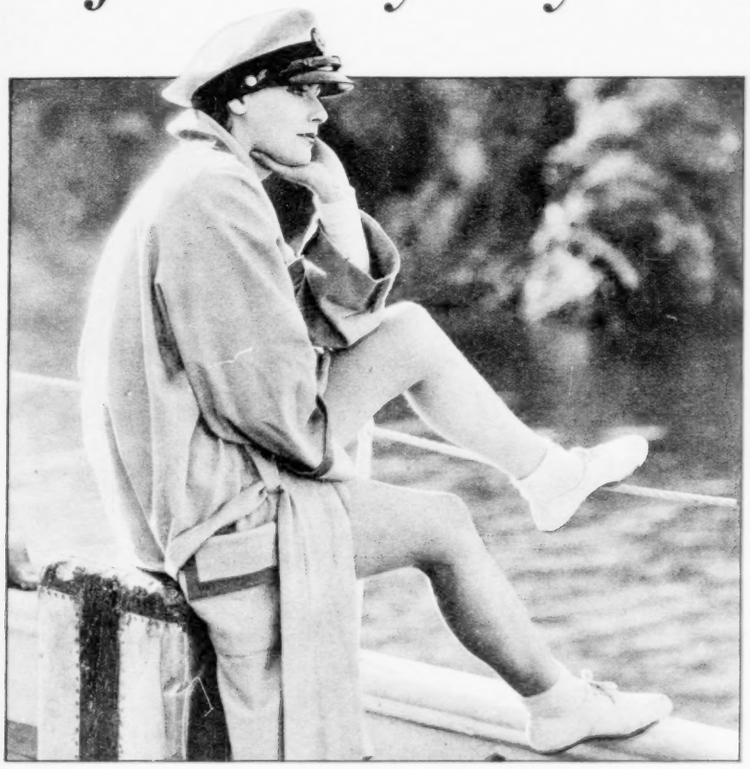
Garbo's First Love

Mauritz Stiller, past 40 and Europe's greatest movie director, found Greta when she was a stage struck girl of 18, made her the world's most glamorous star. He changed her name from Gustafsson to Garbo.

They fell madly in love. He brought her to Hollywood. They are seen together at left.

When he died in 1926, with him died Garbo's first and greatest love.

What Is The Secret Of Her 'Mystery'?



No More Pictures Like This

The secret of Garbo's "mystery" is her studio's publicity department.

She is NOT: a hermit, aloof, temperamental, publicity shy.

On the contrary, she is one of the most normal women in Hollywood.

Her publicity men, always alert for the "angle" with which to publicize a new player, decided to present Garbo as a hermit to the public. They quit taking "leg" pictures, such as the one above.

Garbo, always friendly and easy to manage, did as she was told.

And she is grateful to those shrewd publicity men. Many stars, after they become famous forget they were once just ordinary girls until publicity gave them glamour.

One of Hollywood's Most Beautiful Backs

Entirely feminine, yet sturdy, the rather broad shoulders of Greta Garbo top one of Hollywood's loveliest backs.

Though no public nudist, Garbo likes to lie naked in the sun in the privacy of her secluded garden, get freckled.

One of the world's most famous women, she has an inferiority complex, trembles when she meets important people.

Garbo Smiles

Jewels circle the neck of lovely Camille, Garbo's latest triumph. In real life Garbo wears none.

She likes red.

Garbo Smokes

This unusual photo of Garbo was taken in Sweden in 1933. Usually she prefers cigarets, not pipe.

She likes newsreels.

Garbo Is a Lady

Garbo dislikes flashy things. She has an acute business sense, ties up much of her money in trusts for old age.

Garbo Thinks

Garbo seldom is pleased with her own work, tries always to improve. She reads constantly, likes the theater, opera.

Garbo Jokes

Garbo is no sphinx.

Though she avoids big parties, public social gatherings, she is fond of people, likes a good joke.

Garbo's Foot Is This Long 9½ Inches

Ecstasy: *The Movie That Caused a 'War'*

. . . Between Dictators, U. S. Officials and Art Critics

She Said "No"

The European movie, "Ecstasy," sensationally picturing a girl's love story, has been barred in many countries, also has been highly praised for its art.

Mrs. Henry Morgenthau, jr., saw it, liked the photography but believed the film was a bit too bold for the U. S.

She represented her husband, secretary of the treasury, at a private showing when U. S. officials saw it and barred it.

He Said "Yes"

After several court actions, Federal Judge Learned Hand, shown here, ruled "Ecstasy" could be shown, with minor changes, in the U. S.

The nude scenes remain. The picture has been shown in a number of places, including New York, Boston, Washington, Newark, N. J., and Chicago.

Not for Nazis, Says Hitler

Adolf Hitler did not have to decide whether "Ecstasy" was for Germany.

He said the leading lady, Hedy Kiesler, was Jewish—and that was that.

Hitler hates Jews, bans them and their work in all possible ways.

They Caused It All

Hedy Kiesler and lover in a scene from "Ecstasy."

She Was a Sensation

Hedy Kiesler, Viennese Jewess, received $5,000 for her role in "Ecstasy," which has caused a world sensation.

The film was made in Czechoslovakia in 1933 and won high acclaim.

Her Real Husband

Fritz Mandel, millionaire munitions maker, married Hedy after she appeared in "Ecstasy."

Now she has retired from acting, is said to be unhappy, neglected by her husband.

He Liked Ecstasy

Mussolini invited the producer to show "Ecstasy" in Italy, where it attracted highest praise, largest crowds, some criticism.

Famed Close-up

Movie critics throughout the world declare these scenes from "Ecstasy" are the most artistic ever photographed.

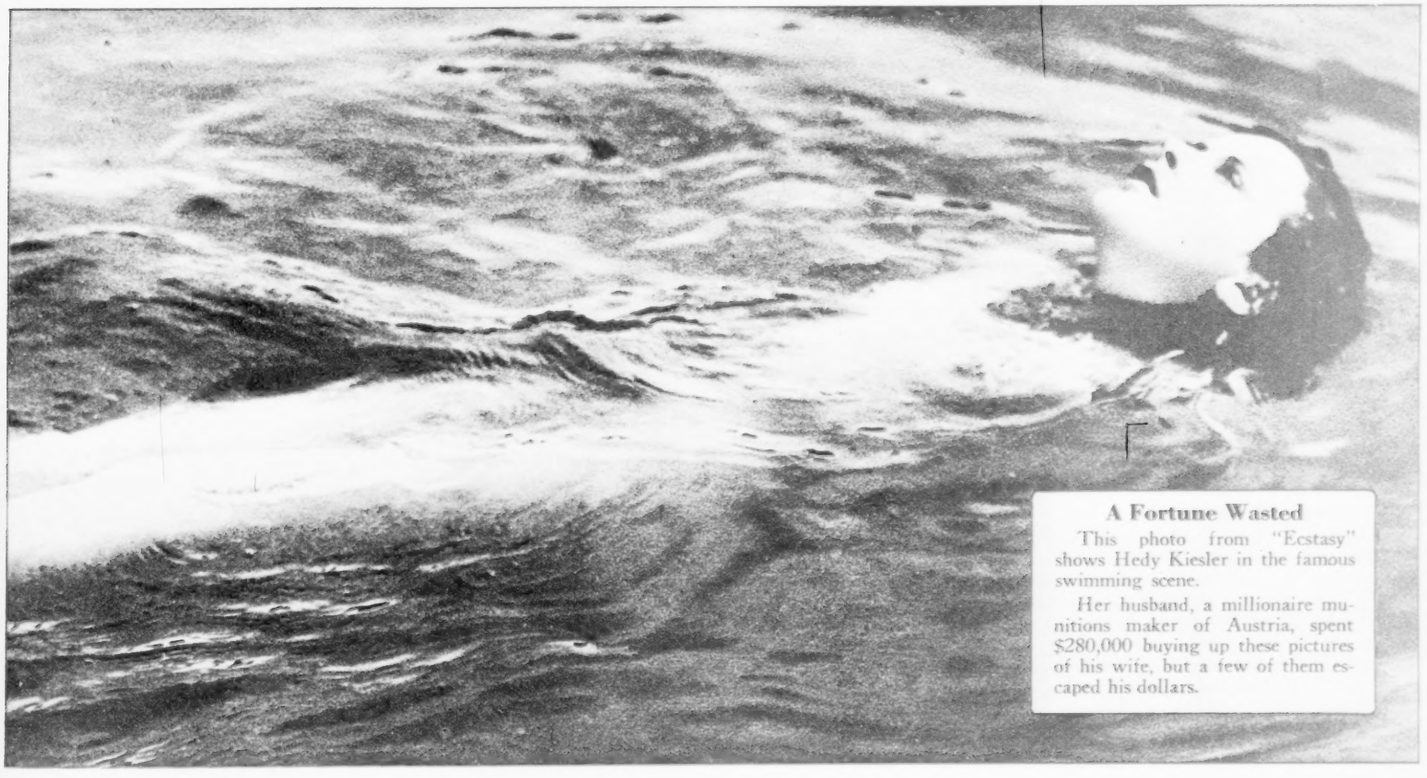
The film has won international acclaim as a work of art, is now the world's most talked-about motion picture.

Because there are several views of the heroine showing her completely nude, the picture has been banned in many nations.

The above picture shows a close-up of the heroine's face as she is held in her lover's arms.

Hedy Kiesler, star of "Ecstasy," is the loveliest girl in all Europe, says Max Reinhardt, noted director. This scene from the picture shows her famed dash through the woods.

These Scenes Rocked 2 Continents!



A Fortune Wasted

This photo from "Ecstasy" shows Hedy Kiesler in the famous swimming scene.

Her husband, a millionaire munitions maker of Austria, spent $280,000 buying up these pictures of his wife, but a few of them escaped his dollars.

Told in Pictures

The Story of

Ecstasy

☆

The World's Most Talked-about Movie

1. Eva (Hedy Kiesler), beautiful, passionate and young, weds Emil (Jaromir Rogoz), a wealthy man chosen by her father.

Emil is twice her age.

He gives his girl-bride a costly pearl necklace as a wedding present.

2. On their wedding night, the elderly bridegroom fussily follows the routine he knew as a bachelor.

Eva examines her new home, awaits the man she has married. But he does not come to her.

She finds him asleep on a sofa.

Her doubts about her marriage arise.

3. Eva, a healthy and romantic girl, is bewildered at the way her husband is behaving toward her.

He is kind to her—

But they do not live together as man and wife.

She resolves to leave him.

4. Eva returns to her father's country estate.

"I could not go on with him, Father—I do not love him!"

Her father understands horses, but not women.

He gives her but little comfort.

5. One day she goes horseback riding by a lake, impulsively stops, undresses, ties her clothes to the saddle, swims.

Her mare hears a stallion neigh, gallops away, taking all her clothes along.

6. Eva calls to the animal.

Then she wades from the water, runs after the mare. Suddenly Paul (Aribat Mog), handsome young engineer building a road by her father's estate, seizes the mare's bridle.

Naked, Eva tries to hide.

7. Embarrassed and fearful, Eva crouches low in the bushes.

She watches Paul approach, dreading to have him come nearer, discover her.

She is fascinated by the young man.

8. Paul's youth and manliness are a direct contrast to Eva's old husband.

Paul, too, is embarrassed as he gives Eva her clothes.

9. He turns his back while she dresses. She hides her embarrassment with anger and turns to leave.

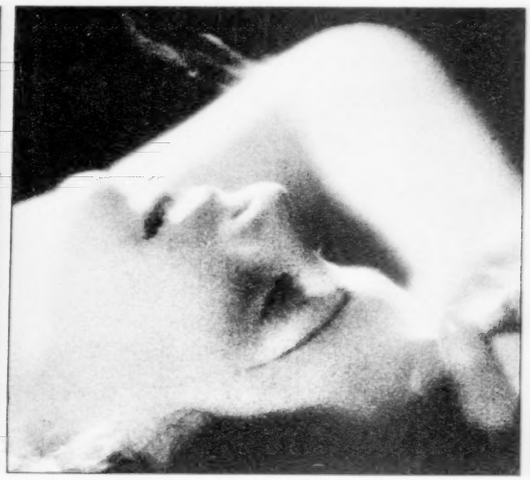
She turns her ankle, faints, is revived.

And then they become acquainted, talk.

10. That night in her father's house, she recalls her meeting with Paul, dashes out, runs to his cabin.

11. Inevitably, the young man is drawn to the beautiful stranger of the woods.

Paul tells Eva that he loves her—kisses her.



12. Eva revels in Paul's embrace. Here is the love for which she has been waiting.

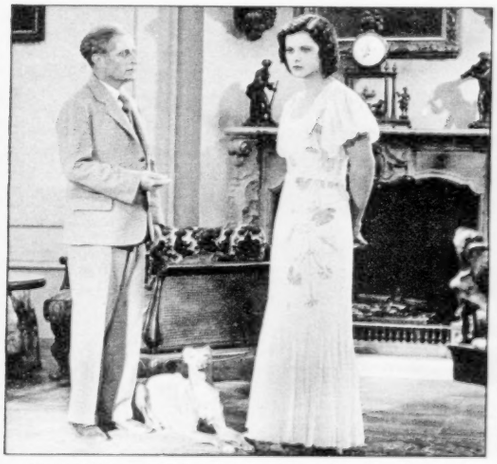
This movie was originally titled "Symphony of Love," but when a French audience saw these scenes they renamed it "L'Extase" ("Ecstasy" in English).

13. For the first time Eva experiences love.

Unnoticed, the pearl necklace breaks, slips to the floor.

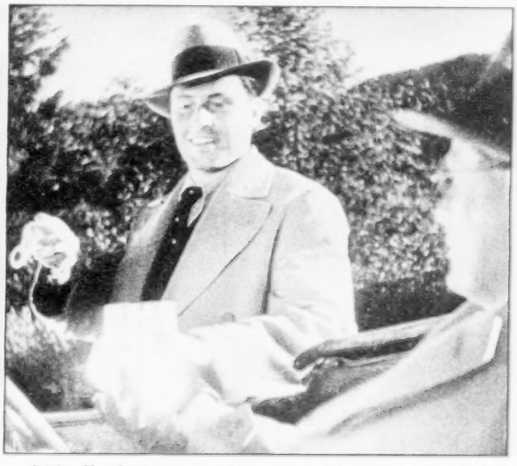
When Eva leaves, she forgets the necklace.

These are the scenes which movie critics call great art.



14. The next morning, after planning to run away to Paris with Paul, Eva returns to her father's house, finds Emil waiting to beg her to come back to him.

"It's too late!" she murmurs, turning away.



15. Emil drives back to town, stops at Paul's cabin to ask for a drink.

Paul brings the drink, asks for a ride to town.

Emil guesses that Paul is Eva's lover when he sees Paul put Eva's pearls in his pocket.

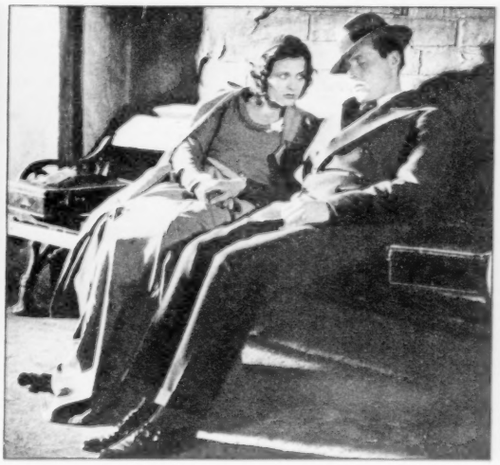
16. Angry, Emil keeps silent, takes Paul to town, tries to wreck the car on the way but loses his nerve.

Emil goes upstairs at the inn, watches from a balcony as Eva meets Paul secretly below.

17. Upstairs, the brooding Emil, heartsick over the loss of Eva, kills himself.

Paul and Eva hear the shot, rush up.

Eva is horrified as she recognizes the dead man was her husband.



18. Paul helps her down the stairs, but Eva does not tell him she was the dead man's wife.

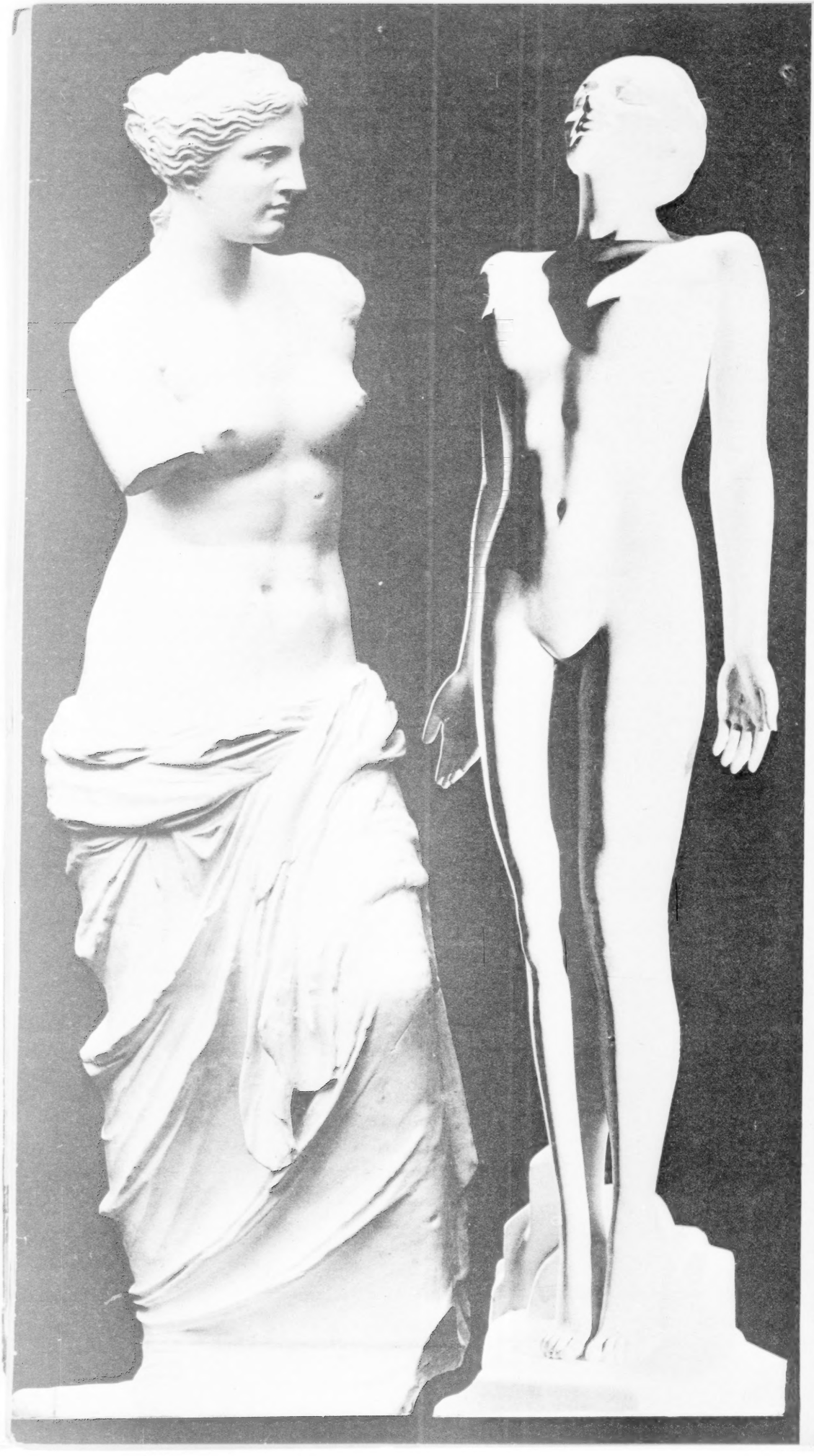
Instead she prepares to go to Paris as they had planned. They go to the railroad station.

Paul falls asleep, Eva watches him tenderly.

19. Eva is stricken with remorse—she believes that she is really the one who killed Emil.

She kisses Paul, slips out of his life.

For one night of ecstasy—a lifetime of sorrow looms ahead for her as the movie ends.



Girls . . .

Which Figure Would You Rather Have . . .

Marlene Dietrich's *or* Venus De Milo's?

How They Compare

VENUS		MARLENE
5′ 4″	Height	5′ 6″
14.8″	Neck	13″
34″	Bust	36½″
31.2″	Waist	26″
40.8″	Hips	33″

The famed armless statue of Venus De Milo (pronounced ME-low) was considered perfect by the ancient Greeks.

It was found in 1820 on the island of Melos in Greece.

It is now in the Louvre (pronounced LEW-vr), in Paris, France.

The other statue, representing Marlene Dietrich, was used in her movie, "Song of Songs."

She played the role of a girl who fell in love with a sculptor, posed for him.

Marlene's legs are world-famous for their beauty, her figure is considered the modern ideal.

Lips . . . *Keep Them Kissable!*

All girls can have interesting and beautiful lips, if they know the secret of the proper application of lipstick.

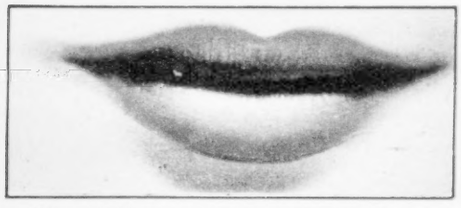
Earl Theisen, with the aid of Max Factor and other Hollywood make-up specialists, has prepared this and other pages on beauty, which LOOK will present regularly.

Don't worry about the size of your lips. Properly made up, any lips will appear beautiful.

Try the lipstick tricks that are suggested here. They are not difficult.

You'll be amazed and delighted at the results.

How Lipstick Can Mold Perfectly Shaped Lips



Too Full Lips Without Makeup

Same Lips With Makeup

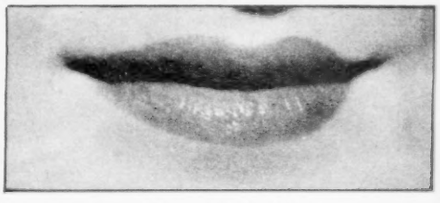
Full lips may be made to appear smaller by not rouging to the edge. Avoid leaving a sharp line where the rouge ends.

Too Thin Lips Without Makeup

Same Lips With Makeup

Thin lips may be made to appear larger by extending rouge, if there is no sharp ridge on the edge of the lips.

Too Short Lips Without Makeup



Same Lips With Makeup

Short lips may be made up with a sharp line where the rouge ends, but a very red lip rouge should be avoided.

Too Long Lips Without Makeup

Same Lips With Makeup

Long lips must be made up very carefully with a thin application of lip rouge which is not too brilliant.

Here's What The Movie Stars Do

1. Be sure your lips are dry, says Beverly Roberts, Warner Bros. player. Then carefully apply lipstick only to the upper lip.

2. Press lips together like this to transfer lipstick to lower lip. Experts never apply lipstick to lower lip.

3. Next, use finger to smooth and blend the lipstick. Make sure the inner side of the lip is also covered.

4. As a final step, tissue is pressed to lips. Tissue removes surplus, so lipstick will not be caked and oily.

Next Month . . . ***How Stars Dress Their Hair for Beauty***

Nature Says

Kill Or Go Hungry!

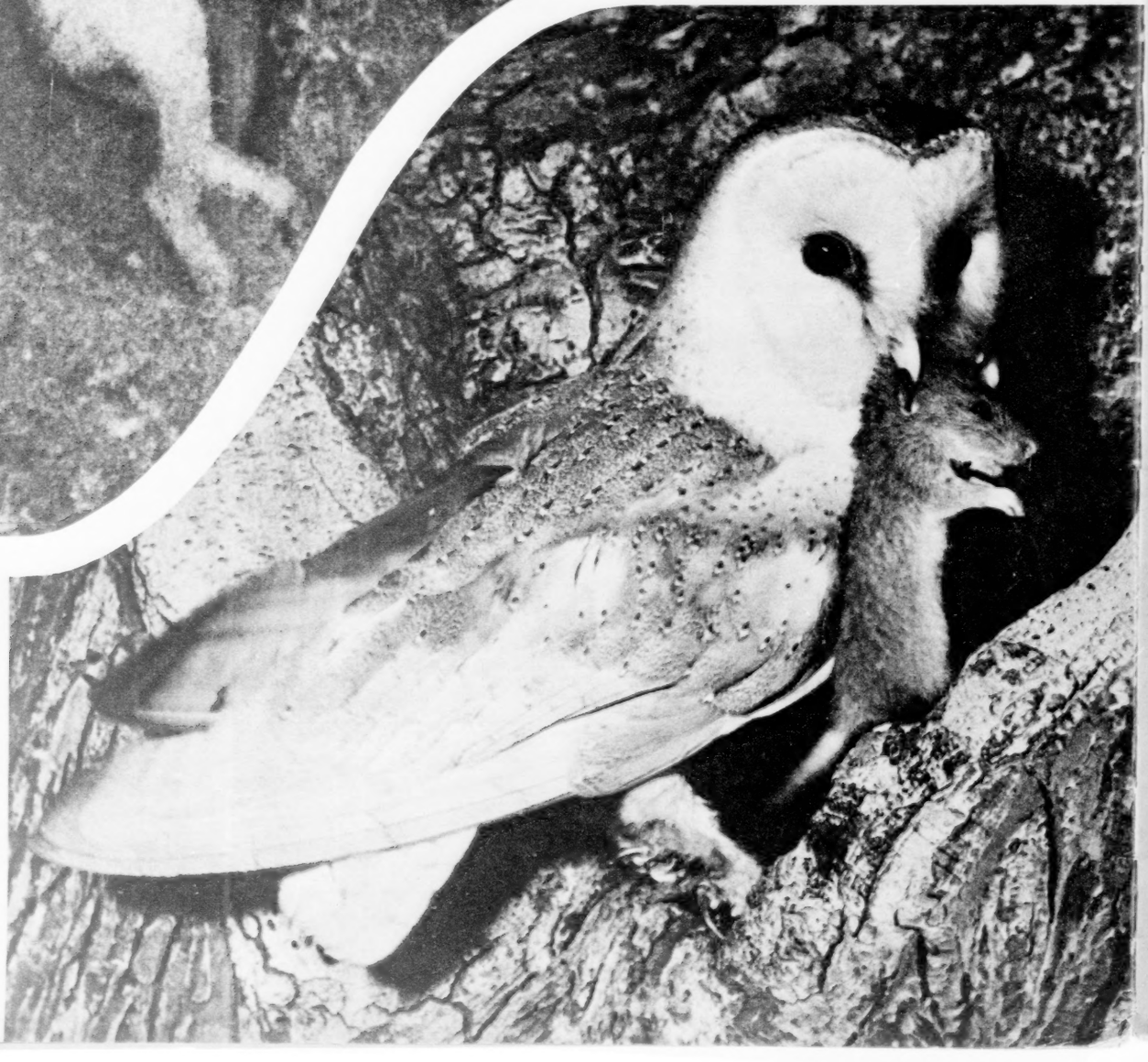
A Lion Brings Home the Bacon

In the jungle, might is right.

With a sweep of her powerful paw this lioness, left, killed a wild boar in India.

The lion, a night roamer, eats only meat, will attack humans when angered or hungry.

Lions climb no trees, breed well in captivity.



A Rat Goes Home With An Owl

The barn owl is bringing home a rat it has killed for its young ones.

Barn owls live mainly on rats and mice, swallow them whole, later cough up the bones and fur.

Mamma owl stands guard over the four or five little ones all night while papa goes hunting for food. The picture at right was taken by flashlight at 11:30 p. m. as papa owl came home.

Barn owls may live in barns or in trees, as this one does. In the cities they sometimes live in church belfries.

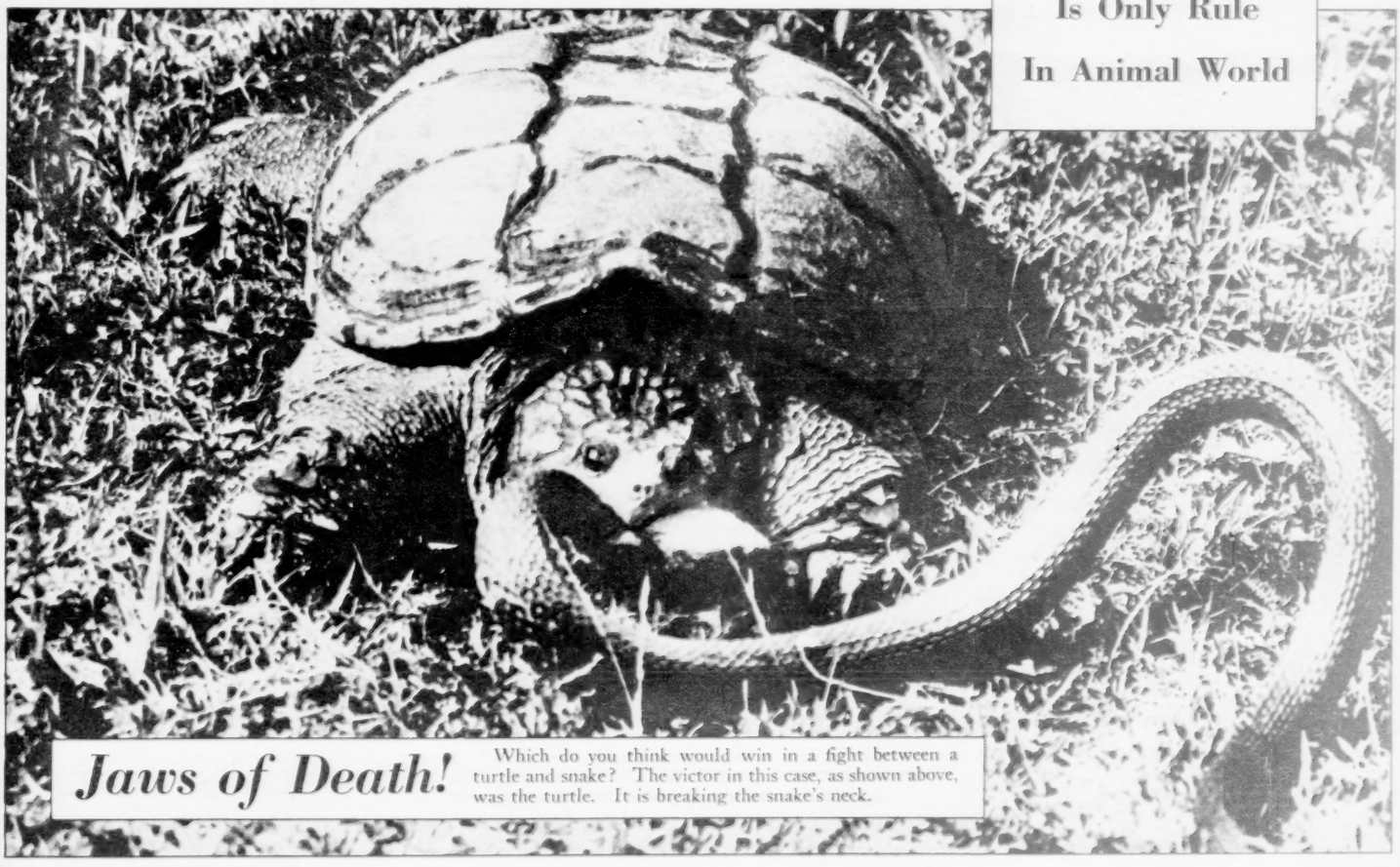
Fight!

Survival of Fittest Is Only Rule In Animal World

This Bird Kills and Eats Snakes

This unusual picture shows a fight between a chaparral cock, or road runner, and a rattlesnake, in southwestern United States.

The chaparral cock circles the snake fast, suddenly dives in, kills the snake with slashing neck blows. The bird eats small snakes.



Jaws of Death! Which do you think would win in a fight between a turtle and snake? The victor in this case, as shown above, was the turtle. It is breaking the snake's neck.

Bluebeard

Why They Chopped Off His Head

He Made Love to 283 Women

He Burned 10 in His Stove

A criminal who kills several women to whom he has made love is usually termed a Bluebeard, after the hero of a popular story dating back to 1697.

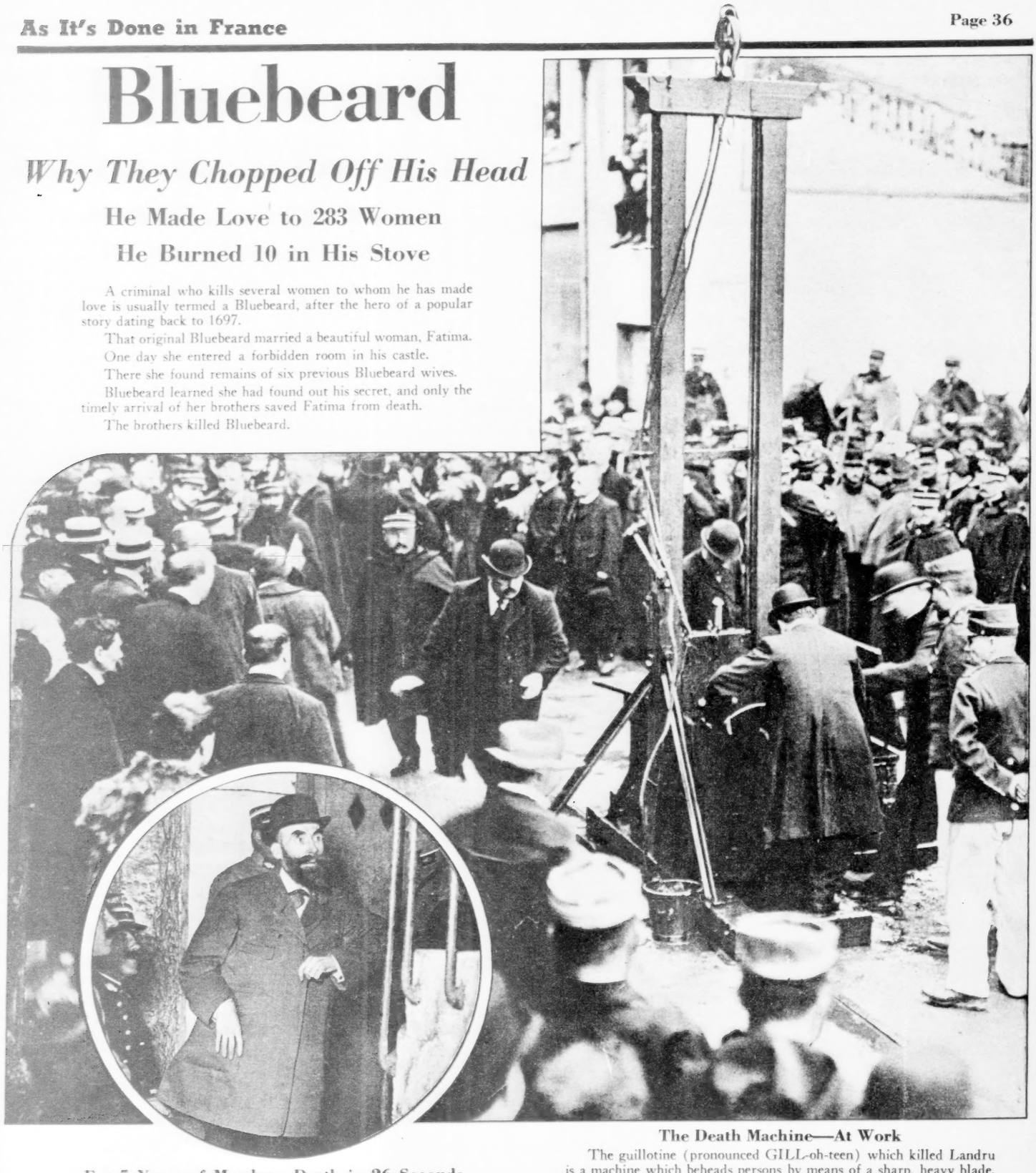
That original Bluebeard married a beautiful woman, Fatima.

One day she entered a forbidden room in his castle.

There she found remains of six previous Bluebeard wives.

Bluebeard learned she had found out his secret, and only the timely arrival of her brothers saved Fatima from death.

The brothers killed Bluebeard.



For 5 Years of Murder—Death in 26 Seconds

On Feb. 25, 1922, Henri Desire Landru's head was chopped off in Paris.

In five years Landru had killed 10 women and the son of one of them, and burned them in his stove. First he robbed the women after luring them to a love-murder cottage on the outskirts of Paris.

Bald, bearded, he won women with his hypnotic eyes after he met them through matrimonial advertisements.

He made violent love to 283 women. Often he courted seven at a time.

He turned out love letters by dozens, proposed at second or third meeting.

It took 26 seconds to guillotine him.

The Death Machine—At Work

The guillotine (pronounced GILL-oh-teen) which killed Landru is a machine which beheads persons by means of a sharp, heavy blade. Above is a picture of a Paris guillotining, in an open street. The head of a criminal has just dropped into a basket before the man at the right.

The machine was named after J. I. Guillotin, French physician, who in 1789, proposed its use because it is swift, and painless. Criminals call it "the Barber," or "the Little Widow."

Marie Antoinette, French queen, was guillotined in 1793.

Like France, Germany also beheads criminals, but not with the guillotine. Instead, a silk-hatted executioner expertly swings a broad-bladed axe of ancient design.

They See a Hanging!

He Drew a Big Crowd

Fifteen thousand Kentuckians came from a hundred miles around to see a man hanged. (All hangings are public in Kentucky.)

Dangling from the gallows is Rainey Bethea, Negro, convicted of rape.

LOOK is drawing no moral, is merely showing how the curious react to hanging.

Antoine* of Paris

. . . *World's Most Famous*

Hairdresser

*(*Pronounced Ahn-TWAHN. Real Name: Antoine Cierblikowski)*

For a Party

Antoine of Paris visits the U. S. once a year. While here he designs fancy headdresses like this one of yellow horsehair.

Braids and Curls—Her Own Hair

Antoine designed this coiffure (pronounced kwah-FURE) for a woman who had luxuriant hair. It is simple for him—but can you imagine doing YOUR hair this way?

A Lacquered Wig

Such wigs cost up to $500, are designed for women with thin or unruly hair. The hair in wig is brushed with fine mixture of liquid rubber and gasoline, shaped, colored, lacquered.

Antoine Designs an Exotic Headdress

Antoine came from Poland to Paris in 1912. A sculptor, he invented the mannish shingle bob in 1920, became a hairdresser.

He is a favorite of Paris' smart set, lives in a glass house, sleeps in a glass bed which can be closed to become his coffin. He has a white airplane, wears white dress suits, carries black calling cards with white lettering.

He had 50 stitches taken in pouches under his eyes, calls them "embroidery of the eyes."

The world's foremost hairdresser, Antoine serves five continents (16 U. S. shops give "Antoine service" by men and women trained by Antoine's representatives). His beauty trust, salons and cosmetic factories, takes in five million dollars a year.

Queer Coiffures

Real Hair Forms This Headdress

Before Antoine, fashionable ladies designed their coiffures, hired hairdressers to carry out design.

Antoine reversed procedure. He dictates how a woman wears her hair. If she doesn't like it, she can go to another hairdresser.

Orchids, Organdy, Jewels Are Added to These Platinum Curls

Antoine studies each woman as an individual, dictates the trimmings for her coiffure. He said this girl had an "Orchid Head," invented a headdress to suit her.

Here's How an Antoine Coiffure Is Set

1. The Hair Is Parted, Separated

Antoine uses plain water to moisten hair.

Thoroughly wet, the hair is combed tight over right ear, swung around to left.

Ends are twisted into tiny curls, fastened with small wire hairpins.

It takes dozens of hairpins for an Antoine coiffure.

2. Top Hair Is Combed Forward

The ends are curled, fastened across forehead.

Note how curls fill space behind left ear.

Unless hair is naturally curly, Antoine's clients must have a permanent* wave of 25 curls.

*In 1905 Charles Nessler, a German living in London, invented the spiral wave machine, good for large waves in long hair. In 1925, the croquinole wave was developed. It turns short hair into rows of curls.

3. Dry Fully, Comb Out Carefully

All the tight ringlets become soft curls.

Note beautiful sheen of this girl's hair.

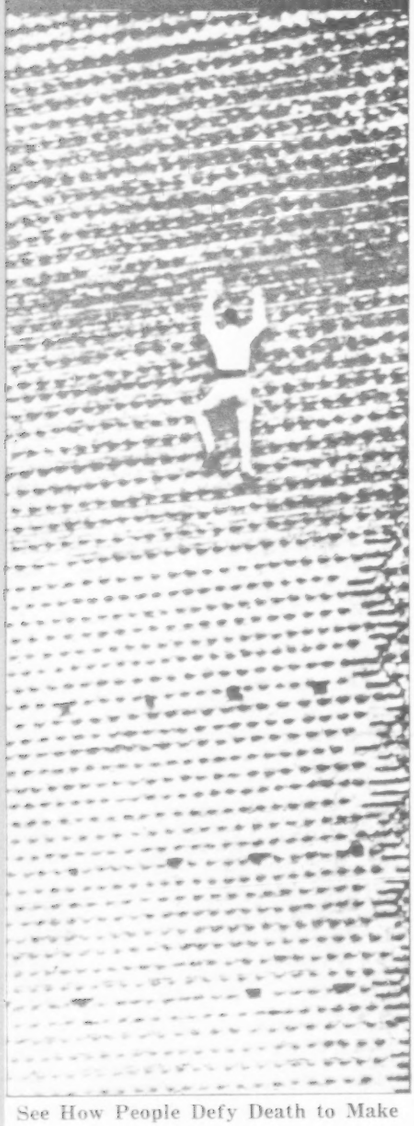
Antoine dresses hair, does little else. If you need a shampoo or massage, his assistants will take care of you.

The shampoo used on Antoine's clients is made of rum and eggs, but formula is secret.

IN NEXT ISSUE

On Sale March 1st

HUMAN FLY



See How People Defy Death to Make a Living

Look

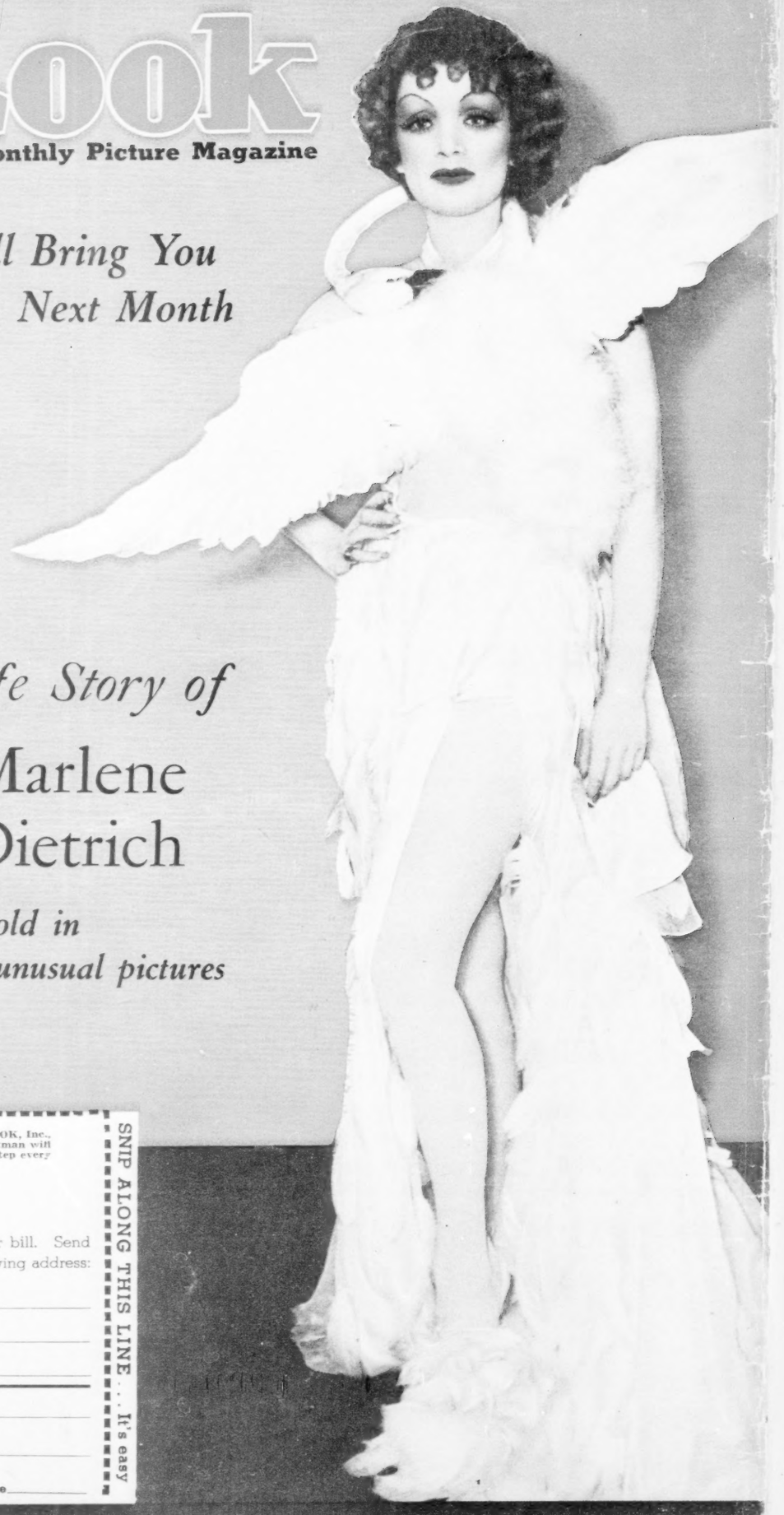
The Monthly Picture Magazine

Will Bring You Next Month

Life Story of

Marlene Dietrich

All told in unusual pictures



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